

As of September 6, 2026

Seongcheol Kim, Ph.D.

Professor, College of Media and Communication
Korea University

145 Anam-Ro, Seongbuk-Gu, Seoul 02841, Korea

Tel) 82-2-3290-2267

E-mail) hiddentrees@korea.ac.kr

SUITE Lab | Seongcheol Kim & Junghwan Kim's Lab Homepage:

<https://www.seongcheolkimlab.com/>

Google Scholar Page)

https://scholar.google.co.kr/citations?hl=en&user=zF2EhjUAAAAJ&view_op=list_works&sortby=pubdate

LinkedIn Profile and URL:

www.linkedin.com/in/seongcheol-kim-688398190

EDUCATIONAL BACKGROUND

- Ph.D., Department of Telecommunication, College of Communication Arts and Sciences, Michigan State University, U.S.A., 2000
- M.A., Department of Telecommunication, College of Communication Arts and Sciences, Michigan State University, U.S.A., 1996
- M.B.A., Department of Business Administration, Graduate School of Seoul National University, Korea, 1989
- Bachelor of B.A., College of Business Administration, Seoul National University, Korea, 1987

RESEARCH AREA

- Digital business, Media management, New media

LIST OF CURRENT COURSES

- Digital platform, Entertainment business model, Media entrepreneurship, Entertainment industry, Media management, Media industry and convergence, Emerging media

CURRENT PROFESSIONAL POSTITIONS

- Professor, College of Media and Communication, Korea University, March 2008 ~ Present
- Director, Smart Media Service Research Center (SSRC), July 2020 ~ Present
- Director, Center for ICT and Society (CIS), September 2019 ~ Present
- Digital Platform Research Center (former Center for Media Industry) was merged with CIS as of January 1, 2024
- Co-editor of *Digital Business* (SCOPUS-indexed journal), May 2020 ~ Present
- Associate editor, *Telecommunications Policy*, March 2018~ Present
- Board member, International Telecommunications Society (ITS), June 2016 ~ Present
- Independent director, Audit Committee Director, KT, Korea's No.1 telecommunication company (<https://corp.kt.com/eng/>), June 2023 ~ Present
- Independent director, Studio Dragon Corp., Korea's leading TV studio (<http://www.studiodragon.net/front/kr/main/main>), March 2023 ~ Present
- Chairman, K-FAST Alliance, April 2025 ~ Present
- Advisor, Beaus Company, April 2025 ~ Present
- Partner, ABPAΞΑΣ (Abraxas), A group of professionals investing and fostering early-stage startups, November 2021 ~ Present
- Life member, The Korean Association for Information Society, Korea Media Management Association, The Korean Academic Society of Business Administration, The Korea Society of Management Information Systems, Korea Association for Telecommunications Policies, The Korean Operations Research and Management Science Society, The Korean Institute of Communications and Information Sciences

PREVIOUS PROFESSIONAL EXPERIENCES

(Full-time positions)

- Director (University Librarian), Korea University Library, October 2015 ~ September 2019
- Associate professor, School of Journalism and Mass Communication, Korea University, March 2008 ~ February 2010
- Associate Dean, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), December 2006 ~ February 2008
- Associate professor, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), March 2006 ~ February 2008 (promoted one year earlier)
- Assistant professor, School of IT Business, Information and Communication University (Currently Korea Advanced Institute of Science and Technology), March 2003 ~ February 2006
- Director, Information Systems Division, Seoul Metropolitan Government, February 2002 ~ February 2003
- Head of Sales and Marketing, SK Group, Mobiya Co. Ltd., August 2001 ~ February 2002
- General Manager, SKC&C, January 1997 ~ July 2001
- Assistant Manager, Telecommunication and IT Business Division, SK Corporation, July 1989 ~ December 1996
- Military Officer, Korean Army, August 1989 ~ February 1990

(Part-time positions - selected)

- Chairman of KT BOD, March 2025 ~ November 2025
- Co-chair, Organizing committee of the 24th ITS Biennial Conference 2024 Seoul, June 2023 ~ June 2024
- Member, The Media-Content Industry Promotion Committee, Office of the Prime Minister, April 2023 ~ March 2024

- Member, The Media Advisory Committee, Ministry of Science and ICT, January 2020 ~ December 2023
- Outside senior director, Korea Communications Agency, September 2022 ~ July 2026
- Member, The Committee for Evaluating the Capability of Producing Broadcasting Contents, Korea Communications Commission, November 2020 ~ December 2024
- Chairman, Funding Program Deliberation and Mediation Committee, Korea Communications Agency, March 2021 ~ December 2023
- Chairman, The Advisory Committee for the Future of Media Industry, Korea Communications Agency, March 2021 ~ December 2023
- Outside director, Hyundai Home Shopping, March 2019 ~ March 2023
- Advisor, CJ (Media business), March 2022 ~ February 2023
- Chief of Social science division, Committee for Research Planning at Korea University, June 2016 ~ February 2023
- Leader, BK21 Four R&E Center for Media and Communication at Korea University, September 2020 ~ August 2022
- Vice chairman, The Association of Leaders for BK21 Four R&E Centers at Korea University, December 2020 ~ August 2022
- Member, Committee for Innovation of Graduate Program at Korea University, December 2020 ~ December 2022
- Member, Readers' Committee, Chosunilbo, June 2018 ~ June 2022
- Member, The Advisory Committee, Chosunilbo Media Research, January 2015 ~ June 2026
- President, The Korean Association for Information Society, January 2018 ~ December 2019
- Outside director, Korea Foundation for the Advancement of Science and Creativity, May 2016 ~ May 2018
- Outside director, Seoul Digital Foundation, June 2016 ~ December 2018
- Member, Executive Board and Scientific Advisory Board, IMMAA (International Media Management Academic Association), November 2016 ~ December 2025
- Editor-in-chief, Journal of Broadcasting and Telecommunications Research,

- Korean Association for Broadcasting and Telecommunication Studies, January 2018 ~ December 2018
- Chair, Organizing committee of the 22nd ITS Biennial Conference 2018 Seoul, June 2016 ~ June 2018
 - President, Korea Media Management Association, November 2013 ~ November 2015
 - Director, Research Institute for Information & Culture, Korea University, July 2010 ~ June 2014
 - Associate dean, CEO program, School of Media and Communication, Korea University, March 2012 ~ August 2013
 - Outside director, Tbroad Hanvit Broadcasting Co., Ltd, March 2012 ~ February 2015
 - Invited researcher, Electronics and Telecommunications Research Institute, November 2007 ~ February 2008
 - Adjunct professor, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), September 2002 ~ December 2002
 - ITEP (International Telecommunication Executive Program) Coordinator, Department of Telecommunication, Michigan State University, U.S.A., August 1997 ~ December 2000
 - Instructor, Department of Telecommunication, Michigan State University, U.S.A., January 1999 ~ July 2000

EDUCATIONAL IMPACT

(PhD Graduates Produced)

19 PhDs (Information and Communication University: 1, Korea University: 18)

- Prof. Min Ho Ryu, Department of Management Information Systems, Dong-A University
- Prof. Junghwan Kim, College of Media and Communication, Korea University
- Dr. Daewon Kim, Kakao Corp.
- Dr. Dokyung Kim, Korea Broadcast Advertising Corp.

- Prof. Min Sung Kim, Media Arts & Sciences, Korea National Open University
- Dr. Jieun Park, Korea Institute of Science and Technology
- Dr. Hyesun Kwon, Community Media Foundation
- Dr. Suwon Kim, Kakao Corp
- Dr. Shinyoung Hwang, Naver Corp.
- Prof. Yumi Jang, Department of Media Communication, Sungshin Women's University
- Prof. Chulmin Lim, Media and Communication Studies, Jeonbuk National University
- Dr. Seongjae Kim, Studio N
- And others

(Development of postdoctoral researchers)

- Prof. So Eun Lee, School of Media and Communication, Pukyong National University
- Prof. Mideum Choi, Department of Communication Contents, Dongduk Women's University
- Prof. Moonkyoung Jang, College of Business, Gachon University
- Prof. Hyung-Min Kim, Department of Communication, Chungnam National University
- Prof. Jinwook Choi, Hannam University, Department of Management Information Systems
- Prof. Hanbyul Choi, Department of Management Information Systems, Dong-A University
- Prof. Ryeong Oh, School of Media, Sookmyung Women's University
- Prof. Jungyong Ahn, Department of Public Relations and Advertising, Sookmyung Women's University
- Prof. Sunkyung Shin, Woosuk University
- Prof. Minjeong Ham, Nagoya University of Commerce & Business (NUCB)
- Prof. Min Sung Kim, Media Arts & Sciences, Korea National Open University
- Prof. Yumi Jang, Department of Media Communication, Sungshin Women's University

- Prof. Chulmin Lim, Media and Communication Studies, Jeonbuk National University
- Dr. Dokyung Kim, Korea Broadcast Advertising Corp.
- Dr. Hye Yeon Kwon, Korea Institute of Science and Technology
- Dr. Sou Hwan Kang, Department of Sejong City Policy Research
- Dr. Maria Massaro, Volvo
- And others

(Teaching Awards)

- Seoktop Best Teaching Award, Korea University (14 times): Spring 2025, Spring 2024, Fall 2020, Spring 2019, Fall 2017, Fall 2015, Spring 2015, Spring 2013, Fall 2012, Spring 2012, Fall 2010, Fall 2009, Spring 2009, Fall 2008
- Teaching Award, Korea University (5 times), Fall 2016, Spring 2014, Fall 2013, Fall 2011, Spring 2010
- Best Teaching Award, Information and Communication University (Currently Korea Advanced Institute of Science and Technology), 2006
- Best Teaching Award, Information and Communication University (Currently Korea Advanced Institute of Science and Technology), 2004

RESEARCH HONORS

- The most productive TP author: Professor Seongcheol Kim ranks first by publication count with 27 articles in *Telecommunications Policy (TP) journal* (SSCI-indexed, JCR Rank: Q1, IF: 6.5) during 2000-2024 (Zheng & Gao, 2026, p.5, Table 1, <https://doi.org/10.1016/j.telpol.2026.103242>).
- Best paper award of 2025 (J. Kang and S. Kim), The International Society for eSports Studies, December 2025
- Top Research Center Achievements (Smart Media Service Research Center), Commendation from the Minister of Ministry of Science and ICT, 2023
- Top 50 Research Achievements of National Research Foundation of Korea, Commendation from the Minister of Ministry of Education, 2022
- The Academic Achievement Award, Korea University Alumni Association (KUAA),

2022

- Seoktop Research Award, Korea University, 2026
- Seoktop Research Award, Korea University, 2025
- Seoktop Research Award, Korea University, 2024
- Seoktop Research Award, Korea University, 2023
- Seoktop Research Award, Korea University, 2022
- Seoktop Research Award, Korea University, 2020
- Seoktop Research Award, Korea University, 2019
- Seoktop Research Award, Korea University, 2018
- Seoktop Research Award, Korea University, 2017
- The Order of Merit, The President of Korea, 2018
- Outstanding Book of 2016 (Book title: 9 questions about the Internet ecosystem), Sejong Book Award (Academic track), Republic of Korea, 2016
- Distinguished Paper Award, International Conference on Internet Studies 2014(NETs 2014), Singapore, August 16-17, 2014 (Paper title: What and how social scientists study about M2M)
- Chairman's Commendation, Korea Communications Commission, 2013
- Outstanding Book of 2012 (Book title: Business model in the new media era), The National Academy of Sciences, Republic of Korea (The NAS), 2012
- Best Paper Award, Korea Media Management Association, Fall 2011
- Maeil Business - BIT Research Award, Maeil Business Newspaper and Chohyunjung Foundation, 2009
- Best Research Award, Korea Advanced Institute of Science and Technology (former Information and Communication University), 2006
- Marquis "Who's Who in the World" 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021
- Marquis "Who's Who in Finance & Business" 2009/2010
- IBC's "2000 Outstanding Intellectuals of the 21st Century" 2009/2010
- IBC's "Top 100 Educators 2009"
- The Honor Society of International Scholars (Phi Beta Delta), 1997
- The Honor Society of Phi Kappa Phi, 1996
- Winner of Frank Magid Research Proposal Contest, 1996

- Graduate Assistantship, Michigan State University, 1996 ~ 2000
- SK Scholarship for oversea graduate study, 1995 ~ 2000

ACADEMIC PERFORMANCES

(Papers published in SSCI indexed journals: 108, SCIE indexed journals: 13)

1. E. Choi, J. Park, S. Eom, J. Park and **S. Kim**, Creator strategies in the platform economy: How frequency, consistency, and content type affect YouTube engagement, attention, and revenue, ***Telecommunications Policy***, v.50, no.8, September 2026, 103252 (Corresponding author)
2. D. Song and **S. Kim**, When connectivity depletes: The negative effects of Enterprise Social Media use on employee well-being and work engagement, ***Frontiers in Psychology***, 17:1810219. doi: 10.3389/fpsyg.2026.1810219, June 2026 (Corresponding author)
3. M. H. Kang and **S. Kim**, How Korean platform startups survive in the era of platform dominance: A dynamic capabilities theory approach, ***Telecommunications Policy***, v.50, no.5., June 2026, 103201 (Corresponding author)
4. J. Kang and **S. Kim**, From Iron to Diamond: Collaborative Behavior Development Across Competitive Tiers in League of Legends, ***Computers in Human Behavior***, v.179, 108928, June 2026 (Corresponding author)
5. D. Song and **S. Kim**, How enterprise social media use affects employee well-being, ***Scientific Reports***, May 2026, <https://doi.org/10.1038/s41598-026-52766-3> (Corresponding author)
6. J. Park, S. Eom, E. Choi, J. Park and **S. Kim**, Rethinking Commerciality: How Content Commerciality Contributes to YouTube Beauty Content Performance, ***Journal of Theoretical and Applied Electronic Commerce Research***, v.21, no.4, April 2026, <https://doi.org/10.3390/jtaer21040118> (Corresponding author)
7. S. Ha and **S. Kim**, Digital Accessibility Research from 1997 to 2024: A Triangulated Review and Conceptual Framework, ***Telematics and Informatics***, v.106, 102394, April 2026 (Corresponding author)

8. S. Ha and **S. Kim**, Fan Identification and Narrative Transportation as Determinants of Perceived Value of Webtoon-based Merchandise, *Humanities and Social Sciences Communications*, v.13, article no. 669, March 2026, <https://doi.org/10.1057/s41599-026-06961-2> (Corresponding author)
9. C. Jang and **S. Kim**, How employees of Korean franchise restaurants perceive older adult kiosk accessibility, *Frontiers in Public Health*. 13:1660819. doi: 10.3389/fpubh.2025.1660819, January 2026 (Corresponding author)
10. **S. Kim**, Y. Kwon and Y. Jung, Digital transformation demands new policies and strategies: Editorial for special issue on ITS 2024 Seoul Conference, *Telecommunications Policy*, v.50, no.1., January 2026, 103099
11. C. Jang and **S. Kim**, Factors influencing the export of cultural and artistic copyright in the Korean media industry, *Telecommunications Policy*, v.50, no.1., January 2026, 103078 (Corresponding author)
12. S. Ha, J. Kim, S. Kim, G. Moon, S. B. Kim, J. Kim and **S. Kim**, Improving Webtoon Accessibility for Color Vision Deficiency in South Korea using Deep Learning, *Universal Access in the Information Society*, v.24, pp.3049~3066, November 2025, <https://doi-org-ssl.oca.korea.ac.kr/10.1007/s10209-024-01113-2> (Corresponding author)
13. S Eom, J. Park, E. Choi, J. Park and **S. Kim**, How Do Users Contribute to YouTube Channels' Revenue? An Empirical Analysis of Korean Beauty Channels, *Computers in Human Behavior*, v.172, 108741, November 2025 (Corresponding author)
14. J. Ahn and **S. Kim**, Do digital platform's unethical behaviors influence users' trust and intention to use alternative platforms?, *Telecommunications Policy*, v.49, no.7., August 2025, 102996 (Corresponding author)
15. M. H. Kang and **S. Kim**, Resilience in telecommunications networks: A Korean case study, *Telecommunications Policy*, v.49, no.6., July 2025, 102987, <https://doi.org/10.1016/j.telpol.2025.102987> (Corresponding author)
16. J. Kang and **S. Kim**, Game Over Too Soon: Early Specialization and Short Careers in Esports, *Frontiers in Psychology*, 16:1585599. doi: 10.3389/fpsyg.2025.1585599, May 2025 (Corresponding author)

17. M. Kim and **S. Kim**, Why do individuals use online video piracy websites?, *Computers in Human Behavior*, v.166, 108575, May 2025 (Corresponding author)
18. M. Kim and **S. Kim**, Factors influencing metaverse adoption among Korean soldiers, *Acta Psychologica*, v.255, 104885, May 2025 (Corresponding author)
19. H.S. Kim, Y. Jang, S.H. Lee and **S. Kim**, How to relieve mobile network overload from mobile over-the-top (OTT) traffic: Proposing a user-based content-sharing solution, *Telecommunications Policy*, v.49, no.4, 102931, May 2025, (Corresponding author)
20. S. Shin and **S. Kim**, Niche analysis of competition among music streaming services in Korea, *Telecommunications Policy*, v.49, no.2, 102904, March 2025, (Corresponding author)
21. J. Park, S. Wang, S. Lee, S. Seo, N. Lee and **S. Kim**, Viewer emotional response to Webtoon-based drama: An EEG analysis, *International Journal of Human-Computer Interaction*, v.40, no.24, pp.8623-8637, December 2024, <https://doi.org/10.1080/10447318.2023.2285647> (Corresponding author)
22. M. Kim and **S. Kim**, Policy responses to the rise of global OTT platforms in Korea, *Science and Public Policy*, v.51, no.6, pp.1227-1240, December 2024, <https://doi.org/10.1093/scipol/scae021> (Corresponding author)
23. J. Park and **S. Kim**, Why do users perceive digital platforms as indispensable to their lives?: A study on KakaoTalk in Korea, *Telecommunications Policy*, v.48, no.10, 102863, November 2024 (Corresponding author)
24. J. Kang, H. Song, S. Kim, C. G. Lee and K. Kim, Breaking the Board: The Rise of Female Go Players in Korea, *Humanities and Social Sciences Communications*, v.11, article no. 1347, October 2024. <https://doi.org/10.1057/s41599-024-03831-7>
25. S. Ha and **S. Kim**, Barriers to Playing Digital Games: Why Do Some People Choose Not to Play Digital Games?, *Telematics and Informatics*, v.93, 102161, September 2024 (Corresponding author)
26. Y. Jang and **S. Kim**, Why do small restaurant operators intend to terminate their relationship with food delivery apps during Covid-19 pandemic?, *Sage Open*,

- v.14, no.3, <https://doi.org/10.1177/21582440241268614>, August 2024
(Corresponding author)
27. J. Ha, C. Nam and **S. Kim**, A systematic review of mobile payment literature: What has been studied and what should be studied?, *Telecommunications Policy*, v.48, no.7, 102795, August 2024 (Corresponding author)
 28. Y. Jang and **S. Kim**, A decision model for OTT service users to adopt wireless D2D caching networks: Exploring the Korean case, *Telecommunications Policy*, v.48, no.7, 102793, August 2024 (Corresponding author)
 29. C. Jang and **S. Kim**, Kids content as IPTV operator's new differentiator: The Korean case, *Telecommunications Policy*, v.48, no.6, 102765, July 2024
(Corresponding author)
 30. H. S. Kim, Y. Jang, Y. J. Choi, H. K. Kim, **S. Kim** and S. H. Lee, Examining spatiotemporal crowdsensing and caching for population-dynamic OTT content delivery, *Scientific Reports*, 14, 13783, June 2024,
<https://doi.org/10.1038/s41598-024-64589-1> (Corresponding author)
 31. C. Ko and **S. Kim**, Adolescent Female Users' Avatar Creation in Social Virtual Worlds: Opportunities and Challenges, *Behavioral Sciences*, v.14, n.7, 539;
<https://doi.org/10.3390/bs14070539>, June 2024 (Corresponding author)
 32. M. Jang, S. Nikou and **S. Kim**, Factors Influencing Users' Perceptions of Digital Platform Indispensability: A Comparative Study of Korea and Finland, *Behavioral Sciences*, v.14, n.6, 502; <https://doi.org/10.3390/bs14060502>, June 2024
(Corresponding author)
 33. M. Jang and **S. Kim**, Key Traits of Top Answerers on Korean Social Q&A Platforms: Insights into User Performance and Entrepreneurial Potential, *Humanities and Social Sciences Communications*, 11, 744, June 2024,
<https://doi.org/10.1057/s41599-024-03239-3> (Corresponding author)
 34. C. Lim and **S. Kim**, Exploring killer domains to create new value: A comparative case study of Canadian and Korean telcos, *Telecommunications Policy*, v.48, no.4, 102752, May 2024 (Corresponding author)
 35. S. Ha and **S. Kim**, Factors Determining Whether an Art Museum Will Offer Virtual Content: An Empirical Study in South Korea, *International Journal of*

- Human-Computer Interaction*, v.40, no.6, 1341-1354, DOI: 10.1080/10447318.2022.2143769, 2024 (Corresponding author)
36. S. Ha and **S. Kim**, Developing a conceptual framework for digital platform literacy, *Telecommunications Policy*, v.48, no.3, 102682, April 2024 (Corresponding author)
 37. **S. Kim**, D.H. Kim, C. Nam and A. Park, Editorial: Understanding malicious behaviors on digital platforms. *Frontiers in Psychology*, 15:1384226. doi: 10.3389/fpsyg.2024.1384226, March 2024
 38. Y. Jang and **S. Kim**, Understanding mobile OTT service users' resistance to participation in wireless D2D caching networks, *Behavioral Sciences*, v.14, n.3, 158; <https://doi.org/10.3390/bs14030158>, February 2024 (Corresponding author)
 39. J. Choi and **S. Kim**, Predicting individuals' privacy protection and self-tracking behaviors in the context of smart health, *Telematics and Informatics*, v.86, 102069, February 2024 (Corresponding author)
 40. Y. Park and **S. Kim**, Do artists perceive blockchain as a new revenue opportunity? A social representation study of the Korean music industry, *Humanities and Social Sciences Communications*, v.11, article no.161 (2024). <https://doi.org/10.1057/s41599-024-02657-7>, January 2024 (Corresponding author)
 41. C. Lim and **S. Kim**, Examining Factors Influencing the User's Loyalty on Algorithmic News Recommendation Service, *Humanities and Social Sciences Communications*, v.11, article no.10 (2024). <https://doi.org/10.1057/s41599-023-02516-x>, January 2024 (Corresponding author)
 42. D. Kim, T. Lim, Y. Hwang and **S. Kim**, Predicting Support for COVID-19 Policies with Partisan Media Use and Negative Emotion: Evidence from the U.S. and South Korea, *Journal of Health Communication*, v.28, 32-40, December 2023 (Corresponding author)
 43. M. Kim, S. Wang and **S. Kim**, Effects of Online Fan Community Interactions on Well-being and Sense of Virtual Community, *Behavioral Sciences*, v.13, no.11, 897; <https://doi.org/10.3390/bs13110897>, October 2023 (Corresponding author)

44. S. Ha, Y. Park, J. Kim and **S. Kim**, Research Trends of Digital Platforms: A Survey of the Literature from 2018 to 2021, *Telecommunications Policy*, v.47, no.8, 102543, September 2023 (Corresponding author)
45. M. Kim, J. Kim and **S. Kim**, Korea's Leadership in 5G and Beyond: Footprints and Futures, *Telecommunications Policy*, v.47, no.8, 102613, September 2023 (Corresponding author)
46. S. Lee, H. Baek and **S. Kim**, How People Perceive Malicious Comments Differently: Factors Influencing the Perception of Maliciousness in Online News Comments, *Frontiers in Psychology*, 14:1221005. doi: 10.3389/fpsyg.2023.1221005, August 2023 (Corresponding author)
47. D. Kim, O. Kuru, J. Zeng and **S. Kim**, Fostering Mask-Wearing Norms and Behavior on Social Media: Combining Evidence from Surveys and Experiments in the U.S. and Korea, *Frontiers in Psychology*, 14:1151061. doi: 10.3389/fpsyg.2023.115106113:994786, May 2023 (Corresponding author)
48. C. Lim and **S. Kim**, Why do Korean users intend to subscribe to global OTT service through their local IPTV service?, *Telecommunications Policy*, v.47, no.4, 102541, May 2023 (Corresponding author)
49. J. Nam, **S. Kim** and Y. Jung, Elderly users' emotional and behavioral responses to self-service technology in fast-food restaurants, *Behavioral Sciences*, v.13, no.4, 284; <https://doi.org/10.3390/bs13040284>, March 2023 (Corresponding author)
50. Y. Jang and **S. Kim**, The Factors Influencing Users' Trust in and Loyalty to Consumer-to-Consumer Secondhand Marketplace Platform, *Behavioral Sciences*, v.13, no.3, 242; <https://doi.org/10.3390/bs13030242>, March 2023 (Corresponding author)
51. E. Na, Y. Jung and **S. Kim**, How do care service managers and workers perceive care robot adoption in elderly care facilities? *Technological Forecasting and Social Change*, v.187, 122250, February 2023 (Corresponding author)
52. Y. Wu, O. Kuru, D. H. Kim, **S. Kim**, COVID-19 News Exposure and Vaccinations: A Moderated Mediation of Digital News Literacy Behavior and Vaccine Misperceptions, *International Journal of Environmental Research and Public Health*, v.20, n.1, 891; <https://doi.org/10.3390/ijerph20010891>, January 2023 (Corresponding author)

53. D. Kim and **S. Kim**, Why do they stay with 2G mobile communications services in 5G era?, *International Journal of Mobile Communications*, v.20, n.6, pp.659-679, December 2022 (Corresponding author)
54. J. Park and **S. Kim**, How do people with physical disabilities want to construct virtual identities with avatars?, *Frontiers in Psychology*, 13:994786. doi: 10.3389/fpsyg.2022.994786, September 2022 (Corresponding author)
55. S. Wang and **S. Kim**, Users' emotional and behavioral responses to deepfake videos of K-pop idols, *Computers in Human Behavior*, v.134, 107305, September 2022 (Corresponding author)
56. S. Hwang and **S. Kim**, Google's app store policy change and the responses elicited from mobile content firms: A case study on Korea's app store ecosystem, *Telematics and Informatics*, v.72, 101855, August 2022 (Corresponding author)
57. M. Massaro and **S. Kim**, Why is South Korea at the forefront of 5G? Insights from technology systems theory, *Telecommunications Policy*, v.46, no.5, 102290, June 2022 (Corresponding author)
58. H. Kim and **S. Kim**, The show must go on: Why Korea lost its first-mover advantage in esports, *Technological Forecasting and Social Change*, v.179, 121649, June 2022 (Corresponding author)
59. S. Kwon, R. Kim, J. Lee, J. Kim, S. Song, **S. Kim** and H. Oh, Smartphone use, body image distortion, and weight-loss behaviors in adolescents, *JAMA Network Open*, v.5, no.5, e2213237. doi:10.1001/jamanetworkopen.2022.13237, May 2022
60. H. Baek, M. Jang and **S. Kim**, Who leaves malicious comments on online news? An empirical study in Korea, *Journalism Studies*, v.23. n.4, 432-447, March 2022 (Corresponding author)
61. **S. Kim**, H. Baek and D. Kim, OTT and live streaming services: Past, present, and future, *Telecommunications Policy*, v.45, no.9, 102244, October 2021 (Corresponding author)
62. H. Kwon and **S. Kim**, Effects of the development of competition framework and legal environment for media contents on the generational transition of mobile networks, *Telematics and Informatics*, v.63, 101667, October 2021 (Corresponding author)
63. H. Baek, S. Lee and **S. Kim**, Are female users equally active? An empirical study

- of the gender imbalance in Korean online news commenting, *Telematics and Informatics*, v.62, 101635, September 2021 (Corresponding author)
64. M. Jang, H. Baek and **S. Kim**, Movie characteristics as determinants of download-to-own performance in the Korean video-on-demand market, *Telecommunications Policy*, v.45, no.7, 102140, August 2021 (Corresponding author)
 65. M. Jang, M. Aavakare, S. Nikou and **S. Kim**, The impact of literacy on intention to use digital technology for learning: A comparative study of Korea and Finland, *Telecommunications Policy*, v.45, no.7, 102154, August 2021 (Corresponding author)
 66. M. Jang, Y. Jung and **S. Kim**, Investigating managers' understanding of chatbots in the Korean financial industry, *Computers in Human Behavior*, v.120, 106747, July 2021 (Corresponding author)
 67. E. Jung and **S. Kim**, Factors engaging viewers to a selection of suicide-themed videos, *PLoS ONE*, 16(6): e0252796. <https://doi.org/10.1371/journal.pone.0252796>, June 2021 (Corresponding author)
 68. Y. Jung, E. Cho and **S. Kim**, Users' affective and cognitive responses to humanoid robots in different expertise service contexts, *Cyberpsychology, Behavior and Social Networking*, v.24, no.5, 300-306, May 2021 (Corresponding author)
 69. **S. Kim**, S. Hwang and J. Kim, Factors influencing K-pop artists' success on V live online video platform, *Telecommunications Policy*, v.45, no.3, 102090, April 2021 (1st author)
 70. H. Baek, M. Jang and **S. Kim**, Does rule change cause activity change? An empirical study of online news comments in Korea, *Telecommunications Policy*, v.44, no.8, 102008, September 2020 (Corresponding author)
 71. G. Choi, C. Nam, **S. Kim**, H. Jung and C. H. Lee, Where Does Knowledge Sharing Motivation Come From? The Case of Third Party Developer in Mobile Platforms, *Journal of Knowledge Management*, v.24, n.7, 1681-1704, July 2020
 72. D. Kim and **S. Kim**, A Comparative Study: The Performance of Hollywood and Korean Sequels in Korea, *Journal of Media Economics*, v.31, n.1-2., 36-49, published online in April 2020 (Corresponding author)
 73. A. Hong, C. Nam and **S. Kim**, What will be the possible barriers to consumers'

- adoption of smart home services?, *Telecommunications Policy*, v.44, no.2, 101867, March 2020 (Corresponding author)
74. S. Lee, M. Choi and **S. Kim**, They pay for a reason! The determinants of fan's instant sponsorship for content creators, *Telematics and Informatics*, v.45, 101286, December 2019 (Corresponding author)
 75. **S. Kim** C. Nam and M. Ryu, Beyond the boundaries: Challenges for business, policy and society, *Telecommunications Policy*, v.43, 101887, November 2019 (Corresponding author)
 76. D. Kim and **S. Kim**, An institutional analysis of environmental management in the Korean mobile communications industry, *Telecommunications Policy*, v.43, 101815, November 2019 (Corresponding author)
 77. S. Lee, **S. Kim** and C. Lim, Do special issues offer something special? An overview of research trends in Telecommunications Policy special issues, *Telecommunications Policy*, v.43, 101884, November 2019 (Corresponding author)
 78. G. Choi, C. Nam and **S. Kim**, The impacts of technology platform openness on application developers' intention to continuously use a platform: From an ecosystem perspective, *Telecommunications Policy*, v.43, no.2, pp.140-153, March 2019 (Corresponding author)
 79. M. Kim and **S. Kim**, Factors influencing willingness to provide personal information for personalized recommendations, *Computers in Human Behavior*, v.88, pp.143-152, November 2018 (Corresponding author)
 80. A. Hong, C. Nam and **S. Kim**, A customer-based indirect approach to determine the value of news provided to Internet portals in Korea, *Telematics and Informatics*, v.35, no.6, pp.1718-1732, September 2018, (Corresponding author)
 81. S. Jung, C. Nam, D. Yang and S. Kim, Does corporate sustainability performance increase corporate financial performance? Focusing on the information and communication technology industry in Korea, *Sustainable Development*, v.26, no.3, pp.243-254, May/June 2018 (Corresponding author)
 82. M. Ryu, S. Yang and **S. Kim**, Do telecom carrier takeovers create value? Longitudinal analysis of U.S. telecom carrier takeovers from 1996 to 2005,

- Telecommunications Policy*, v.42, no.5, pp.395-408, June 2018 (Corresponding author)
83. S. Kim and **S. Kim**, User preference for an IoT healthcare application for lifestyle disease management, *Telecommunications Policy*, v.42, no.4, pp.304-314, May 2018 (Corresponding author)
 84. S. Hwang and **S. Kim**, Does mIM experience affect satisfaction with and loyalty toward O2O services?, *Computers in Human Behavior*, v.82, pp.70-80, May 2018 (Corresponding author)
 85. D. Kim and **S. Kim**, Newspaper journalists' attitudes towards robot journalism, *Telematics and Informatics*, v.35, no.2, pp. 340-357, May 2018 (Corresponding author)
 86. S. Yang, C. Nam and **S. Kim**, The effects of M&As within the mobile ecosystem on the rival's shareholder value: The case of Google and Apple, *Telecommunications Policy*, v.42, no.1, pp.15-23, February 2018 (Corresponding author)
 87. S. Lee, M. Choi and **S. Kim**, How and what to study about IoT: Research trends and future directions from the perspective of social science, *Telecommunications Policy*, v.41, no.10, pp.1056-1067, November 2017 (Corresponding author)
 88. E. Kim and **S. Kim**, Online movie success in sequential markets: Determinants of Video-on-Demand film success in Korea, *Telematics and Informatics*, v.34, no.7, pp.987-995, November 2017 (Corresponding author)
 89. M. Kim, E. Kim, S. Hwang, J. Kim and **S. Kim**, Willingness to pay for over-the-top services in China and Korea, *Telecommunications Policy*, v.41, no.3, pp.197~207, April 2017 (Corresponding author)
 90. D. Kim and **S. Kim**, Newspaper companies' determinants in adopting robot journalism, *Technological Forecasting and Social Change*, v.117, pp.184-195, April 2017 (Corresponding author)
 91. A. Hong, C. Nam and **S. Kim**, Estimating the potential increase in consumer welfare from the introduction of super Wi-Fi services in Korea, *Telecommunications Policy*, v.40, no.10-11, pp.935~944, October 2016

- (Corresponding author)
92. J. Jung, C. Nam, E. Lee and **S. Kim**, Professional autonomy, group cohesion, and job complexity affect researchers' organizational commitment, ***Social Behavior and Personality***, v.44, n.8, pp.1349~1358, 2016
 93. Y. Jung, **S. Kim** and B. Choi, Consumer Valuation of the Wearables: The Case of Smartwatches, ***Computers in Human Behavior***, v.63, pp.899~905, October 2016
(Corresponding author)
 94. J. Choi and **S. Kim**, Is the smartwatch an IT product or a fashion product? A study on factors affecting the intention to use smartwatches, ***Computers in Human Behavior***, v.63, pp.777~786, October 2016 (Corresponding author)
 95. J. Kim, **S. Kim** and C. Nam, User resistance to acceptance of In-Vehicle Infotainment (IVI) systems, ***Telecommunications Policy***, v.40, no.9, pp.919~930, September 2016 (Corresponding author)
 96. J. Jung, C. Nam, E. Lee and **S. Kim**, Subculture by autonomy and group cohesion and its effect on job satisfaction of R & D professionals in an R&D organization, ***Journal of Management & Organization***, v.22, n.2, pp.154-172, 2016
 97. J. Kim, **S. Kim** and C. Nam, Competitive dynamics in the Korean video platform market: Traditional pay TV platforms vs. OTT platforms, ***Telematics and Informatics***, v.33, n.2, pp.711-721, 2016 (Corresponding author)
 98. S. Kim and **S. Kim**, A Multi-criteria Approach toward Discovering Killer IoT Application in Korea, ***Technological Forecasting and Social Change***, v.102, 143-155, January 2016 (Corresponding author)
 99. J. Park, **S. Kim** and C. Nam, Why has a Korean telecommunications technology failed: A case study on WiBro, ***Telematics and Informatics***, v.32, n.4, pp.603-612, 2015 (Corresponding author)
 100. S. Nam, C. Nam and **S. Kim**, The impact of patent litigation on shareholder value in the smartphone industry, ***Technological Forecasting and Social Change***, v.95, pp.182-190, 2015 (Corresponding authors)
 101. J. Lim, C. Nam, **S. Kim**, E. Lee and H. Lee, A new regional clustering approach for mobile telecommunications policy in China, ***Telecommunications Policy***, v.39, n.3-4, pp.296-304, 2015 (Corresponding author)
 102. Y. Jung and **S. Kim**, Response to potential information technology risk:

- Users' valuation of electromagnetic field from mobile phones, *Telematics and Informatics*, v.32, pp.57-66, 2015(Corresponding author)
103. M. Ryu, J. Kim and **S. Kim**, Factors affecting application developers' loyalty to mobile platforms, *Computers in Human Behavior*, v.40, pp.78-85, 2014
(Corresponding author)
 104. J. Lim, C. Nam, **S. Kim**, H. Rhee, E. Lee, H. Lee, Forecasting 3G mobile subscription in China: A study based on stochastic frontier analysis and a Bass diffusion model, *Telecommunications Policy*, v.36, n.10-11, pp.858-871, 2012
(Corresponding author)
 105. Y. Kang, M. Ryu and **S. Kim**, Exploring sustainability management for telecommunications services: A case study of two Korean companies, *Journal of World Business*, v. 45, n.4, 415-421, 2010 (Corresponding author)
 106. **S. Kim**, H. Lee and M. Lee, Research in convergence: A literature analysis, *Journal of Research and Practice in Information Technology*, v.42, n.3, pp.191-205, 2010
 107. **S. Kim**, C. Nam, H. Jung and M. Ryu, Adoption of fixed-mobile convergence in the U.S. telecommunication industry, *Journal of Research and Practice in Information Technology*, v.42, n.3, pp.207-218, 2010
 108. M. Ryu, **S. Kim** and E. Lee, Understanding the factors affecting online elderly people's participation in video UCC services, *Computers in Human Behavior*, v.25, n.3, pp.619-632, 2009 (Corresponding author)
 109. Y. Kang and **S. Kim**, Understanding user resistance to participation in multihop communications, *Journal of Computer-Mediated Communication*, v.14, n.2, pp.328-351, 2009 (Corresponding author)
 110. C. Nam, **S. Kim**, H. Lee and B. Duan, Examining the influencing factors and the most efficient point of broadband adoption in China, *Journal of Research and Practice in Information Technology*, v.41, n.1, pp.25-38, 2009
(Corresponding author)
 111. C. Nam, Y. Kwon, **S. Kim** and H. Lee, Estimating scale economies of the wireless telecommunications industry using EVA data. *Telecommunications Policy*, v.33, n.1-2, pp.29-40, 2009
 112. **S. Kim**, H. Kim, H. Lee, An institutional analysis of an E-government system

- for anti-corruption: The case of OPEN, *Government Information Quarterly*, v.26, n.1, pp.42-50, 2009
113. H. Lee, **S. Kim**, C. Nam and S. Han, Earnings management of acquiring firms in stock-for-stock takeovers in the telecommunications industry, *Journal of Media Economics*, v.21, n.4, pp.217-233, 2008 (Corresponding authors)
 114. C. Nam, **S. Kim** and H. Lee, The role of WiBro: Filling the gaps in existing mobile broadband technologies, *Technological Forecasting and Social Change*, v.75, n.3, pp.438-448, 2008 (Corresponding authors)
 115. **S. Kim**, The development of wireless telecommunications and local governments' policy responses: The U.S. case, *Government Information Quarterly*, v.24, n.3, pp.611-623, 2007
 116. D. Yang, **S. Kim**, C. Nam and J. Min, Development of a decision model for business process outsourcing, *Computers & Operations Research*, v.34, n.12, pp.3769-3778, 2007 (Corresponding author)
 117. D. Yang, C. Nam, E. Lee, **S. Kim** and J. Kim, Effect of time of adoption on consumer preference for telematics services, *Computer Standards & Interfaces*, v.27, n.4, pp.337-346, 2005
 118. **S. Kim** and K. Cho, Achieving administrative transparency through information systems: A case study in the Seoul Metropolitan Government, *Lecture Notes in Computer Science*, v.3591, pp.113-123, 2005
 119. D. Yang, **S. Kim**, C. Nam and J. Moon, Fixed and mobile service convergence and reconfiguration of telecommunications value chains, *IEEE Wireless Communications*, v.11, n.5, pp.42-47, 2004 (Corresponding author)
 120. D. Yang, **S. Kim**, C. Nam and I. Lee, The future of e-Government: Collaboration across citizen, business, and government, *Lecture Notes in Computer Science*, v.3183, pp.558-559, 2004
 121. **S. Kim**, The role of electronic commerce in determining desirable customer relationship outcomes, *Lecture Notes in Computer Science*, v.3182, pp.348-356, 2004

(Papers published in SCOPUS indexed journals: 3)

1. **S. Kim**, Y. Kwon and Y. Jung, New bottles for new wine: Digital transformation

demands new policies and strategies, *Digital Business*, available online 22 July 2025, 100140 (<https://doi.org/10.1016/j.digbus.2025.100140>)

2. M. H. Kang and **S. Kim**, Research trends in entertainment robots: A comprehensive review of the literature from 1998 to 2024, *Digital Business*, v.5, n.1, 100102, June 2025 (<https://doi.org/10.1016/j.digbus.2024.100102>) (Corresponding author)
3. H. Baek, M. Jang and **S. Kim**, Strategies to mitigate the cannibalization effect between subscription Video-on-Demand and transactional Video-on-Demand, *Digital Business*, v.4, n.1, 100073, June 2024 (<https://doi.org/10.1016/j.digbus.2024.100073>) (Corresponding author)

(Papers published in other international journals: 7)

1. P. Hanafizadeh and **S. Kim**, Digital Business: A new forum for discussion and debate on digital business model and digital transformation, *Digital Business*, v.1, n.1, 100006, September 2020 (10.1016/j.digbus.2021.100006)
2. J. Kim and **S. Kim**, How E-learning business for teens has evolved in Korea: The case of MegaStudy, *International Journal of Contents*, v.8, n.1, 10-15, 2012 (Corresponding author)
3. **S. Kim**, E. Na and M. Ryu, Convergence between mobile and UCC media: The potential of mobile video UCC service, *Communications & Convergence Review*, v.2, n.1, pp.26-35, 2010 (Corresponding author)
4. C. Nam, **S. Kim**, H. Lee and D. Cho, Optimal bundle of multimedia services in the emerging mobile markets, *Communications & Strategies*, n.63, 3rd quarter, pp.33-49, 2006 (Corresponding author)
5. **S. Kim**, Firm characteristics influencing the extent of electronic billing adoption: an empirical study in the US telecommunication industry, *Telematics and Informatics*, v.19, n.3, pp 201-223, 2002
6. **S. Kim** and B. Litman, An economic analysis of the US wireless telephone industry: responses to new technologies, *Telematics and Informatics*, v.16, pp.27-44, 1999
7. **S. Kim**, Cultural imperialism on the Internet, *The Edge: The E-Journal of Intercultural Relations*, Available on

<http://www.interculturalrelations.com/v1i4Fall1998/f98kim.htm>, 1998

(Chapters in international books: 4)

1. E. M. Noam and The International Media Concentration Collaboration (South Korea – D. Kim and **S. Kim**) (2016), ***Who Owns the World's Media? Media Concentration and Ownership around the World***, Oxford University Press: New York, NY.
2. **S. Kim** and M. Ryu (2014). Mobile Commerce Applications. In Mansell, R and Ang, P-H (Eds), *The International Encyclopedia of Digital Communication and Society*, Wiley Blackwell-ICA Encyclopedias of Communication. Malden and Oxford: Wiley, ISBN 9781118290743.
3. **S. Kim**, E. Na and M. Ryu, Factors affecting user participation in video UCC (User-created contents) services, in C. Steinfield, B.T. Pentland, M. Ackerman and N. Contractor (Eds.), ***Communities and Technologies***, Springer-Verlag London Limited, pp.209-224, 2007
4. **S. Kim**, Strategic choices in the development of a business-to-business electronic commerce system, in ***Business Briefing: Electronic Commerce***, World Markets Research Center, pp.36-42, 1999

(Papers published in KCI indexed journals: 72)

1. J. Kim and **S. Kim**, K-pop Twitter Content Strategies and Fan Engagement: focused on hiatus-period tweets from three rookie K-pop groups, ***Information Society and Media***, v.27, n.2, 149-189, 2026 (Corresponding author, in Korean)
2. J. Kang, C. Jang, H. Kim and **S. Kim**, Development and Field Application of a Gamification-Based Short-Form Battery for Assessing eSports Cognitive and Motor Abilities: A Case Study of the 2026 ITRC Talent Development Exhibition, ***eSports Studies***, v.8, n.1, 143-167, June 2026 (Corresponding author, in Korean)
3. J. Kang and **S. Kim**, A Tilted eSports: An Elo Rating-Based Analysis of Side Effects in League of Legends, ***eSports Studies***, v.7, n.1, 105-125, June 2025 (Corresponding author, in Korean)
4. Y. Kim and **S. Kim**, Factors Influencing Korean Seniors' Intention to Use Social Robots, ***Journal of Digital Contents Society***, v.25, n6, 1611-1619, June 2024

(Corresponding author, in Korean)

5. M. Jeong, M. Kim and **S. Kim**, Analysis of Competition Relationship in the 'Trot' Market: Focus on Lim Young-woong, Song Ga-in, Park Hyun-bin, Jang Yoon-jeong, ***Journal of the Korea Entertainment Industry Association***, v.17, n8, 2023 (Corresponding author, in Korean)
6. Y. Park and **S. Kim**, The decoupling within the Korean music streaming industry: The growth of YouTube Music and the downturn of MelOn, ***The Journal of Korean Institute of Communications and Information Sciences (J-KICS)***, v.48, n.11, 2023 (Corresponding author)
7. C. Lim, Y. Jung, H. Kim, S. Kim, S. Lee and **S. Kim**, Study on analyzing the pattern of content consumption through local OTT service based on the spatiotemporal context. ***Journal of Digital Contents Society***, v.24, n2, 273-291, 2023 (Corresponding author, in Korean)
8. H. Choi, Y. Jung and **S. Kim**, A Text Mining Analysis of Information Privacy Agenda: Focusing on News Big Data from 1990 to 2021, ***Information Society and Media***, v.23, n.2, 69-113, 2022 (Corresponding author, in Korean)
9. D. Ro, **S. Kim**, D. Kim and H. Baek, How to classify IPTV VOD users? A new way of market segmentation using viewing and purchasing amounts of VOD Drama, ***Information Society and Media***, v.23, n.2, 149-184, 2022 (in Korean)
10. M. Kim, J. Kim and **S. Kim**, Impact of mobile messenger privacy policy on loyalty of users, ***Journal of Digital Contents Society***, v.23, n7, 1247-1256, 2022 (Corresponding author, in Korean)
11. M. Kim, **S. Kim**, H. Kim and J. Kim, Competitive analysis between mobile content: Focusing on the context of content consumption, ***Journal of Digital Contents Society***, v.23, n.3, 433-442, 2022 (in Korean)
12. S. Wang and **S. Kim**, How do people feel about deepfake videos of K-pop idols?, ***The Journal of Korean Institute of Communications and Information Sciences (J-KICS)***, v.47, n.2, 375-386, 2022 (Corresponding author)
13. C. Jang, C. Lim and **S. Kim**, A Case Study on the Content Production Capabilities of Local OTT Service Providers: Focusing on TVING, Wavve, Kakaotv and Netflix, ***Korean Journal of Broadcasting and Telecommunication Studies***, v.36, n.1, 79-113, 2022 (Corresponding author, in Korean)

14. J. Park and **S. Kim**, A case study on business models of cloud gaming services in Korea, *The Journal of Korean Institute of Communications and Information Sciences (J-KICS)*, v.46, n.11, 2000-2012, 2021 (Corresponding author)
15. D. Ro, **S. Kim** and H. Baek, A study on the effect of online buzz on drama VOD binge watching Focusing on the moderating effect of viewing period and real-time viewership rating, *Korean Journal of Broadcasting and Telecommunication Studies*, v.35, n.5, 41-75, 2021 (in Korean)
16. S. Hwang, C. Lim, J. Ha and **S. Kim**, What are the current content strategies of local and global SVOD service providers?, *The Journal of Korean Institute of Communications and Information Sciences (J-KICS)*, v.46, n.4, 734-749, 2021 (Corresponding author)
17. D. Kim and **S. Kim**, Factors affecting the continuance intention to use Intelligent personal assistant of smartphone for driving assistant services, *Information Society and Media*, v.22, n.1, 29-53, 2021 (Corresponding author, in Korean)
18. S. Kim, D. Kim, H. Baek and S. Kim, A study on the determinants of movie success, *The Journal of Image and Cultural Contents*, v.19, 165-196, 2020 (Corresponding author, in Korean)
19. D. Ro, **S. Kim** and H. Baek, The influence of eWOM on drama ratings : Focusing on the difference between terrestrial and non-terrestrial broadcasters, *Korean Journal of Broadcasting and Telecommunication Studies*, v.34, n.1, 70-113, 2020 (in Korean)
20. H. Choi, S. Yeon and **S. Kim**, A Study on the types of domestic entertainment companies' business diversification strategies focusing on the cases of SM, JYP and YG, *Journal of Broadcasting and Telecommunications Research*, v.107 (Summer), 63-90, 2019 (Corresponding author, in Korean)
21. M. Jang, H. Baek and **S. Kim**, The effect of life satisfaction, game self-efficacy and social capital on adolescents' lack of self-control in games: focusing on the moderating effect of gender, *Information Society and Media*, v.20, n.2, 123-144, 2019 (Corresponding author, in Korean)
22. D. Kim and **S. Kim**, Policy Responses to the future demands for telecommunications numbers in the IoT era, *International Telecommunications*

- Policy Review**, v.26, n.2, 27-57, 2019 (Corresponding author, in Korean)
23. H. Koo, **S. Kim** and C. Park, The Evolution of Korean MCN Industry: Analysis based on the Actor-Network Theory, **Information Society and Media**, v.19, n.3, 105-127, 2018 (Corresponding author)
 24. S. Kim and **S. Kim**, Factors affecting users' behavior towards online privacy agreements, **Journal of Broadcasting and Telecommunications Research**, v.104 (Fall), 9-37, 2018 (Corresponding author, in Korean)
 25. H. Kwon and **S. Kim**, A Study on the market, technology and policy of Korean civil drones: focusing on the actor network theory, **Information Society and Media**, v.19, n.1, 171-202, 2018 (Corresponding author, in Korean)
 26. S. Kim and **S. Kim**, How to reform ICT· media-related governance?: The public's perspective, **Journal of Communication Research**, v.54, n.4, 5-34, 2017 (Corresponding author, in Korean)
 27. S. Kim and **S. Kim**, A proposal for reforming the Korean government's media governance, **Journal of Broadcasting and Telecommunications Research**, v.99 (Summer 2017), 9-36, 2017 (Corresponding author, in Korean)
 28. S. Yu and **S. Kim**, The strategic classification of program providers: with a focus on the classification criteria and performance differences, **Journal of Broadcasting and Telecommunications Research**, v.99 (Summer), 106-145, 2017 (Corresponding author, in Korean)
 29. D. Kim and **S. Kim**, Factors to influence switching intention to internet-only bank from legacy bank: Focused on financial consumers' asset management, **Information Society and Media**, v.18, n.1, 105-134, 2017 (Corresponding author, in Korean)
 30. J. Park, S. Kim, E. Kim and **S. Kim**, A multi-criteria approach toward identifying determining factors of T-Commerce adoption: Comparing T-Commerce, TV Home Shopping, and Online Shopping, **Korean Journal of Broadcasting and Telecommunication Studies**, v.31, n.1, 5-37, 2017 (Corresponding author, in Korean)
 31. J. Park, H. Kwon and **S. Kim**, Telco Strategies for the Fourth Industrial Revolution: A Scenario-based Approach, **Journal of Broadcasting and Telecommunications Research**, v.97 (Winter), 37-59, 2017 (Corresponding

- author, in Korean)
32. D. Kim, S. Kim and **S. Kim**, A comparative analysis on contents strategies of foreign video service providers before and after the introduction of OTT service, *Information Society and Media*, v.17, n.2, 149-170, 2016 (Corresponding author, in Korean)
 33. J. Choi, M. Kim and **S. Kim**, Factors affecting the Intention to Participate in the Panel for Cross Platform Measurement, *Korean Journal of Broadcasting and Telecommunication Studies*, v.30, n.3, 143-169, 2016 (Corresponding author, in Korean)
 34. M. Kim, D. Kim and **S. Kim**, A Study on Factors Affecting the Attitude Toward Cross Platform Measurement, *Information Society and Media*, v.17, n.1, 2016 (Corresponding author, in Korean)
 35. J. Choi and **S. Kim**, How to utilize ICT to enhance public awareness of unification, *Journal of Communication Research*, v.53, n.1, pp.149-176, 2016 (Corresponding author, in Korean)
 36. M. Ryu, J. Kim and **S. Kim**, Search neutrality: Key issues and arguments, *Information Society and Media*, v.16, n.3, pp.88-104, 2015 (Corresponding author, in Korean)
 37. D. Kim, J. Park, H. Woo and **S. Kim**, The meaning and potential of interactive storytelling/news in Korean news industry, *Korean Journal of Journalism & Communication Studies*, v.59, n.4, pp.74-101, 2015 (Corresponding author, in Korean)
 38. D. Kim and **S. Kim**, Public emotions caused by negative issues of Chaebol: Content analysis on twits related with cases damaged from the perspective of legitimacy, *Journal of Cybercommunication Academic Society*, v.32, n.3, pp.5-47, 2015 (Corresponding author, in Korean)
 39. D. Kim, H. Woo and **S. Kim**, Strategy for paid digital contents after the advent of N-screen era: Focused on news-contents business models of foreign newspaper companies, *Journal of the Korea Contents Association*, v.15, n.9, pp.509-526, 2015 (Corresponding author, in Korean)
 40. D. Kim and **S. Kim**, Economies of promotion gifts in the newspaper industry in the era of N-screen, *Journal of Communication Science*, v.15, n.2, pp.141-164,

- 2015 (Corresponding author, in Korean)
41. D. Kim, M. Kim and **S. Kim**, Factors affecting behavioral intention to use the integrated platform of newspaper, *Journal of the Korea Contents Association*, v.15, n.4, pp.122-138, 2015 (Corresponding author, in Korean)
 42. H. Kwon and **S. Kim**, Factors influencing users' usage of 'closed SNS': Focused on the cases of 'BAND' and 'Kakao grouptalk', *Journal of Cybercommunication Academic Society*, v.32, n.1, pp.5-49, 2015 (Corresponding author, in Korean)
 43. D. Kim and **S. Kim**, Crisis of Hallyu: Focused on Q methodology and model of consumption resistance to foreign pop-culture, *Korean Journal of Broadcasting and Telecommunication Studies*, v.29, n.2, pp.41-78, 2015 (Corresponding author, in Korean)
 44. D. Kim, D. Kim, H. Lee and **S. Kim**, A case study on Naver's corporate governance, *Korean Journal of Broadcasting and Telecommunication Studies*, v.29, n.1, pp.7-37, 2015 (Corresponding author, in Korean)
 45. D. Kim, S. Kim and **S. Kim**, The analysis of news website structure after the introduction of Naver news-stand, *Journal of Cybercommunication Academic Society*, v.31, n.4, pp.57-96, 2014 (Corresponding author, in Korean)
 46. D. Kim, M. Kim, S. Yang and **S. Kim**, Willingness to pay for the integrated news platform of Korean newspapers in the N-screen environment, *Korean Management Science Review*, v.31, n.4, pp.93-107, 2014 (Corresponding author, in Korean)
 47. J. Kim and **S. Kim**, A study on business strategies of OTT players, *Telecommunications Review*, v.24, n.5, pp.589-599, 2014 (Corresponding author, in Korean)
 48. D. Kim and **S. Kim**, Possibility of debt financing by Korean entertainment companies: Case of SM entertainment and YG entertainment, *Journal of the Korea Contents Association*, v.14, n.10, pp.227-236, 2014 (Corresponding author, in Korean)
 49. J. Kim, J. Park, S. Kim and **S. Kim**, The transition to horizontal regulatory framework: The public's perspective, *Korean Telecommunications Policy Review*, v.21, n.1, pp.85-108, 2014 (Corresponding author, in Korean)
 50. S. Kim, S. Kim, D. Kim, J. Park, J. Kim and **S. Kim**, Will users' welfare be increased

- when MNOs add LTE-TDD network?, *Telecommunications Review*, v.24, n.1, pp.67-79, 2014 (Corresponding author, in Korean)
51. B. Jung and **S. Kim**, Predicting and explaining YouTube users' continuance intention to generate and share a parody, *Journal of Cybercommunication Academic Society*, v30, n.4, pp.131-167, 2013 (Corresponding author, in Korean)
 52. **S. Kim**, Y. Kwon and C. Nam, Research on Internet services and the Internet series market definition, *Korean Journal of Broadcasting and Telecommunication Studies*, v.27, n.5, pp.7-48, 2013 (Corresponding author, in Korean)
 53. U. Kwon and **S. Kim**, Evaluation of message effects of childbirth encouragement campaigns in Korea: Focusing on the message sidedness, *Media, Gender & Culture*, v.27, pp.5-31, 2013 (Corresponding author, in Korean)
 54. S. Yeon, J. Kim and **S. Kim**, Evaluating performance of KCC through news analysis, *Journal of Broadcasting Research*, v.83, pp.102-129, 2013 (Corresponding author, in Korean)
 55. U. Kwon and **S. Kim**, A study on the changes of the sex appeals in the Korean TV commercials: Content analysis of TV ads since 1996, *Broadcasting & Communication*, v.14, n.2, pp.207-252, 2013 (Corresponding author, in Korean)
 56. J. Kim, J. Kim and **S. Kim**, The effects of blind people' smartphone use on social capital and psychological well-being, *Korean Journal of Broadcasting and Telecommunication Studies*, v.27, n.2, pp.157-185, 2013 (Corresponding author, in Korean)
 57. **S. Kim**, An exploratory study on broadcasting and content policies of the next administration, *Telecommunications Review*, v.23, n1, pp.29-37, 2013 (in Korean)
 58. J. Kim, S. Yeon and **S. Kim**, An analysis of news reports on Korea Communications Commission: Focusing on political orientation and types of the newspapers, *Korea Journal of Information and Society*, v.24, 1~30, 2012 (Corresponding author, in Korean)
 59. A. Kim and **S. Kim**, The effects of NFA and NFC on intensity of emotions and satisfaction: Focused on thriller movie, *Journal of Cultural Economics*, v.15, n.1, 173~193, 2012 (Corresponding author, in Korean)

60. **S. Kim** and J. Kim, How the Korean online gaming industry has evolved: An institutional analysis, *Korea Journal of Information and Society*, v.20, 121-141, 2011 (Corresponding author)
61. J. Kim, **S. Kim** and Y. Yoon, The news media companies' resources and their utilization of User Generated Contents (UGC), *Journal of Communication Science*, v.11, n.3, 33-62, 2011 (Corresponding author, in Korean)
62. Y. Yoon, **S. Kim**, J. Kim and H. Lee, Understanding the factors affecting Korean media newsrooms' acceptance of UGC: Applying the technology acceptance model (TAM), *Korean Journal of Broadcasting and Telecommunication Studies*, v.25, n.4, 139-175, 2011 (in Korean)
63. D. Kim and **S. Kim**, Factors influencing users' resistance to location based SNS application for smart phones, *Korean Journal of Broadcasting and Telecommunication Studies*, v.25, n.3, 133-166, 2011 (Corresponding author, in Korean)
64. C. Nam, H. Lee, **S. Kim** and T. Kim, Network neutrality debate: an end user's perspective, *International Telecommunications Policy Review*, v.18, n.1, 1-15, 2011 (Corresponding author)
65. **S. Kim**, A study on the ways for saving DMB services, *Korean Journal of Information Society*, v.17, 33-57, 2010 (in Korean)
66. **S. Kim**, New media venture's business models and performance in the foreign markets, *Korean Journal of Broadcasting and Telecommunication Studies*, v.24, n.2, pp.42-69, 2010 (in Korean)
67. S. Kwon, M. Ryu and **S. Kim**, Resolving the trade-off between display size and portability: The potential of pervasive displays, *Telecommunications Review*, v.18, n.6, pp.1038-1048, 2008 (Corresponding author)
68. C. Nam, **S. Kim**, H. Lee, B. Duan and X. Meng, Evaluating the market potential for mobile phone service in Chinese provinces, *Telecommunications Review*, v.18, n.5, pp.833-842, 2008 (Corresponding author)
69. H. Eun and **S. Kim**, Developing end-user oriented quality dimensions for BcN service, *Korean Management Science Review*, v.23, n.3, pp.119-133, 2006 (Corresponding author, in Korean)
70. Y. Kang, **S. Kim** and M. Ryu, Developing a telecommunications sustainability

management index for telcos, ***Korean Telecommunications Policy Review***, v.13, n.3, pp.177-197, 2006 (Corresponding author, in Korean)

71. **S. Kim**, H. Eun, Y. Kang and M. Lee, Developing a convergence portfolio matrix for heterogeneous inter-industry convergence, ***Telecommunications Review***, v.16, no.1, pp. 82-89, 2006
72. **S. Kim**, D. Yang, C. Song and H. Chun, A study on the strategies coping with RFID security challenge, ***Korean Telecommunications Policy Review***, v.12, n.1, pp.149-168, 2005 (in Korean)

(Papers published in other Korean journals: 2)

1. **S. Kim**, M. Lee and M. Ryu, From value chain to value circle: Understanding the ubiquitous business environment, ***Communication Science***, v.28, n.2, pp. 7-25, 2011 (Corresponding author)
2. **S. Kim**, The global market strategies of Korean mobile gaming companies: Focusing on the case of Com2Us, ***ITBI (International Trade & Business Institute) Review***, v.17, n.1, 49-72, 2011 (in Korean)

(Published Books: 28)

1. Korea's Platform Empire: An Emerging Power in the Global Platform Sphere, Routledge, ISBN: 978-1-03-257937-5, 2024 (co-authored)
2. Europe's Future Connected: Policies and Challenges for 5G and 6G Networks, Edited by Erik Bohlin and Francesco Cappelletti, Published by the European Liberal Forum and Co-funded by the European Parliament, ISBN: 978-2-39067-034-6, 2022 (co-authored)
3. S. Kim *et al.* (2021). ***Understanding Public Service Broadcasting***, Hanul Publishing Company (co-authored, in Korean)
4. S. Kim *et al.* (2021). ***Media management: 5.0***, Hanul Publishing Company (co-authored, in Korean)
5. S. Kim *et al.* (2021). ***Media Rookies: see the future in California***, Nanam Publishing House (co-authored, in Korean)
6. S. Kim *et al.* (2021). ***High-tech X Inheritance: Cross-imagination bridging history and science***, East Asia Publishing Company (co-authored, in Korean)

7. S. Kim *et al.* (2020). ***Boseong University in 1919: era, society and culture***, Sechang Publishing Company (co-authored, in Korean)
8. S. Kim *et al.* (2020). ***Examining the Internet ecosystem***, Korea University Press (co-authored, in Korean)
9. S. Kim *et al.* (2018). ***How to prepare for the future of Korea's ICT?***, Hanul Publishing Company (co-authored, in Korean)
10. S. Kim *et al.* (2018). ***The perspectives of social scientists on the 4th Industrial Revolution***, Hanul Publishing Company (co-authored, in Korean)
11. S. Kim *et al.* (2018). ***Understanding TV home shopping industry***, Nanam Publishing House (co-authored, in Korean)
12. S. Kim *et al.* (2016). ***9 questions about Internet ecosystem***, Nanam Publishing House (co-authored, in Korean)
13. S. Kim *et al.* (2015). ***Media management: Theory and practice***, Hanul Publishing Company (co-authored, in Korean)
14. S. Kim *et al.* (2015). ***Human being's life in hyper-connected society***, Communication Books (co-authored, in Korean)
15. S. Kim *et al.* (2014). ***Startups planning: How to implement entrepreneurship***, Nanam Publishing House (co-authored, in Korean)
16. S. Kim *et al.* (2014). ***Smart ecosystem and media management 2.0***, Communication Books (co-authored, in Korean)
17. S. Kim *et al.* (2014). ***ICT ecosystem***, Communication Books (co-authored, in Korean)
18. S. Kim *et al.* (2013). ***Contents***, Communication Books (co-authored, in Korean)
19. S. Kim *et al.* (2012). ***Convergence and Consilience***, Nanam Publishing House (co-authored, in Korean)
20. S. Kim *et al.* (2012). ***Social media***, Communication Books (co-authored, in Korean)
21. S. Kim *et al.* (2012). ***The future of media ecosystem***, Korean Studies Information (co-authored, in Korean)
22. S. Kim *et al.* (2011). ***Media ecosystem***, Communication Books (co-authored, in Korean)
23. H. Lee and S. Kim. (2010). ***Business model in the new media era***, Hanul

- Publishing Company (co-authored, in Korean)
24. S. Kim *et al.* (2010). ***The Korean media industry: Changes and challenges***, Communication Books (co-authored, in Korean)
 25. S. Kim *et al.* (2008). ***The evolutionary path of the Internet in Korea***, Communication Books (co-authored, in Korean)
 26. S. Kim *et al.* (2007). ***Convergence 2.0 and business***, Samsung Economic Research Institute (co-authored, in Korean)
 27. S. Kim *et al.* (2005). ***The next digital convergence: DMB service***, Electronic Times (co-authored, in Korean)
 28. S. Kim *et al.* (2004). ***Introduction to Wireless Broadband***, Electronic Times (co-authored, in Korean)

(Papers presented at the international conferences: 110)

1. H.S. Kim, Y. Jang, G. Kim, S.H. Lee and **S. Kim**, Redefining the digital divide in the AI era: An AI-infrastructure perspective, The 25th ITS Biennial Conference, Tokyo, Japan, June 28 – July 1, 2026
2. D.E. Song and **S. Kim**, Reconfiguring Responsibility in Automated Care: Relational perceptions, sense of agency, and responsibility attribution, The 25th ITS Biennial Conference, Tokyo, Japan, June 28 – July 1, 2026
3. J. Park, M. Kwon and **S. Kim**, The Integration of TV Drama and Film Value Chains through Netflix in Korea, The 2024 International Conference of Asian Marketing Associations (ICAMA), Osaka, Japan, November 22 - 24, 2024
4. S. Eom and **S. Kim**, How are Korean preschool intellectual properties (IPs) diversified? A Comparative Case Study of Pororo and Pinkfong, The 2024 International Conference of Asian Marketing Associations (ICAMA), Osaka, Japan, November 22 - 24, 2024
5. E. Choi and **S. Kim**, The Impacts of Content Creation Frequency and Content Type of YouTube Channels on Their Business Performance, The 2024 International Conference of Asian Marketing Associations (ICAMA), Osaka, Japan, November 22 - 24, 2024
6. . Kang and **S. Kim**, Research Trends of Entertainment Robot: A Comprehensive Review of the Literature from 1998 to 2024, The 24th ITS Biennial Conference,

Seoul, Korea, June 23 – 26, 2024

7. R. Oh and **S. Kim**, How Do Individuals' Risk Perception and Cognitive Factors Influence Their Intention to Misuse AI in Video Production?, The 24th ITS Biennial Conference, Seoul, Korea, June 23 – 26, 2024
8. M. Kim and **S. Kim**, Comparative Analysis of AI Ethics Principles: Focusing on Korea, USA, and the European Union, The 24th ITS Biennial Conference, Seoul, Korea, June 23 – 26, 2024
9. Y. Jang, S. Nikou and **S. Kim**, Investigating Doctors' Understanding of Generative AI in the Healthcare Industry, The 24th ITS Biennial Conference, Seoul, Korea, June 23 – 26, 2024
10. C. Lim and **S. Kim**, Exploring the Factors Influencing Users' Resistance to Second-hand Smartphone, The 24th ITS Biennial Conference, Seoul, Korea, June 23 – 26, 2024
11. M. Ham and **S. Kim**, The Impact of ESG Risks on Firm Value: Evidence from South Korean ICT firms, The 24th ITS Biennial Conference, Seoul, Korea, June 23 – 26, 2024
12. M. Jang and **S. Kim**, The effects of users' perceived platform indispensability on their actual usage: A comparative study of Korea and Finland, The 15th International Conference on Internet (ICONI) 2023, Hochiminh, Vietnam, December 17 – 20, 2023
13. Y. Kim and **S. Kim**, A Case Study on ESG Management of Korean Content Companies, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023
14. J. Kang and **S. Kim**, Beyond AlphaGo: The Transformative Impact of Go-AI on the Go, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023
15. Y. Jang and **S. Kim**, Will Korean local platform Naver defend Korean search engine market in the era of Generative Artificial Intelligence?, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023
16. M. Jang and **S. Kim**, Digital Platform Research Across Countries: A Topic Modeling Analysis, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023

17. C. Lim and **S. Kim**, Will Korea be another power in the global AI sphere?, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023
18. M. Ham and **S. Kim**, Does ICT-supported remote work change employees' perception of work and life?, The 16th ITS Asia-Pacific Regional Conference 2023, Bangkok, Thailand, November 26 – 28, 2023
19. M. Ham and **S. Kim**, Research Trends of K-wave: A Survey of the Literature from 2007 to 2023, WAHS 10th Anniversary Congress, Paris, France, October 26 – 27, 2023
20. M. Ham and **S. Kim**, Discovering a decision-making model for users to disclose their first-party data in a cookie-less world, 2023 IMMAA Conference, Ifrane, Morocco, October 19 – 21, 2023
21. M. Jang, S. Nikou and **S. Kim**, The factors influencing users' digital platform indispensability: A comparative study of Korea and Finland, 2023 IMMAA Conference, Ifrane, Morocco, October 19 – 21, 2023
22. C. Lim, J. Rowsell and **S. Kim**, Exploring the killer domains to create new value: A Comparative case study of Canadian and Korean telcos, The 32nd ITS European Regional Conference, Madrid, Spain, June 18 – 20, 2023
23. C. Jang and **S. Kim**, Extensions of intellectual property in media industry: The Korean case, The 32nd ITS European Regional Conference, Madrid, Spain, June 18 – 20, 2023
24. Y. Park and **S. Kim**, Is blockchain a new opportunity or too good to be true?: A social representation study of artists in the Korean music industry, The 32nd ITS European Regional Conference, Madrid, Spain, June 18 – 20, 2023
25. S. Ha and **S. Kim**, Developing a comprehensive definition of platform literacy, The 32nd ITS European Regional Conference, Madrid, Spain, June 18 – 20, 2023
26. M. Jeong and **S. Kim**, What makes 'aespa', the first metaverse girl group in the K-pop universe, succeed in the global entertainment industry?, The 32nd ITS European Regional Conference, Madrid, Spain, June 18 – 20, 2023
27. M. H. Ryu, J. Kim and **S. Kim**, Evaluating the value of Internet platform services in Korea, IMMAA (International Media Management Academic Association)'s Annual Conference, Porto, Portugal, October 20 – 22, 2022

28. J. Park and **S. Kim**, How do people with physical disabilities want to construct virtual identities with avatars?, The 31st ITS European Regional Conference, Gothenburg, Sweden, June 19 – 21, 2022
29. J. Nam and **S. Kim**, Why do elderly people feel negative about the use of self-service technology and how do they cope with the negative emotions?, The 31st ITS European Regional Conference, Gothenburg, Sweden, June 19 – 21, 2022
30. C. Lim and **S. Kim**, Why would the users of Google's cloud services intend to switch to alternative services?, The 31st ITS European Regional Conference, Gothenburg, Sweden, June 19 – 21, 2022
31. S. Nikou and **S. Kim**, Students' satisfaction with e-learning systems during the COVID-19 Pandemic - An international comparative study, 34th Bled eConference, June 27 - June 30, 2021
32. I. Maslov, S. Nikou, **S. Kim** and C. Lim, Finnish and Korean students' satisfaction with e-Learning during the COVID-19 pandemic, The 2021 ITS Biennial Conference, June 21 - 23, 2021
33. M. Jang, S. Nikou, M. Aavakare and **S. Kim**, The effects of digital literacy and information literacy on the intention to use digital technologies for learning: A comparative study in Korea and Finland, 2020 ITS Online Conference, June 14-17, 2020
34. M. Jang, Y. Jung and **S. Kim**, Investigating Managers' Understanding of Chatbot Service for Korean Financial Industry, The 15th ITS Asia-Pacific Conference, Bangkok, Thailand, October 27 – 29, 2019
35. S. Lee, M. Jang, H. Baek and **S. Kim**, Can smartphones become hubs for IoT? Two studies on smartphone device connections, The 15th ITS Asia-Pacific Conference, Bangkok, Thailand, October 27 – 29, 2019
36. D. Kim and **S. Kim**, Examining the status and value of terms of use in pay TV industry, The 15th ITS Asia-Pacific Conference, Bangkok, Thailand, October 27 – 29, 2019
37. S. Lee, **S. Kim**, and C. Lim, Special issues have got something? An overview of research trends in Telecommunications Policy special issues, The 30th European Regional ITS Conference, Espoo, Finland, June 16 – 19, 2019
38. J. Choi and **S. Kim**, An AHP approach toward evaluating IoT business ecosystem

- in Korea, The 29th European Regional ITS Conference, Trento, Italy, August 1 – 3, 2018
39. D. Kim and **S. Kim**, An institutional analysis of environmental management in Korean mobile communications industry, The 22nd ITS Biennial Conference, Seoul, Korea, June 24 – 27, 2018
 40. H. Kwon and **S. Kim**, Exploring killer business domains for drones in Korea, The 22nd ITS Biennial Conference, Seoul, Korea, June 24 – 27, 2018
 41. S. Chang and **S. Kim**, The influence of corporate strategy for Multi-Channel Network on firm performance: Make, buy, or ally, The 22nd ITS Biennial Conference, Seoul, Korea, June 24 – 27, 2018
 42. S. Lee and **S. Kim**, New wine in old bottles? An analysis of communication research trends focusing on media devices, The 22nd ITS Biennial Conference, Seoul, Korea, June 24 – 27, 2018
 43. J. Park and **S. Kim**, Flying Internet for the Unwired: How to implement sky-streaming internet in the developing world, PTC's 40th annual conference, Honolulu, Hawaii, January 21 – 24, 2018
 44. S. Kim, C. Nam and **S. Kim**, The public R&D resource allocation model for 5G mobile industry in Korea, The 28th European Regional ITS Conference, Passau, Germany, July 30 – August 2, 2017
 45. G. Choi, C. Nam and **S. Kim**, The impacts of mobile platform openness on application developers' intention to continuously use the platform, The 28th European Regional ITS Conference, Passau, Germany, July 30 – August 2, 2017
 46. S. Lee and **S. Kim**, The Influence of smart car technologies on drivers' perceived control and attachment, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 47. M. Choi and **S. Kim**, Examining the intention to use infant health monitoring devices in South Korea, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 48. A. Hong, C. Nam and **S. Kim**, Analysis of the barriers that consumers encounter when smart home service is introduced in South Korea, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 49. S. Yang and **S. Kim**, Do cross-border M&As by Chinese media and

- entertainment firms create value? Evidence from US-targeted and Korea-targeted deal, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
50. S. Hwang, and **S. Kim**, What triggers the use of mIM service provider's sequel O2O service extensions?, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 51. H. Koo, **S. Kim** and C. Nam, Speaker Wars begins: Which application will be the killer service for smart speaker?, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 52. H. Koo and **S. Kim**, Here comes the new challenger in Korean MCN industry: The evolution of Korean MCN's actor-network, The 14th ITS Asia-Pacific Conference, Kyoto, Japan, June 24 – 27, 2017
 53. S. Yang, E. Kim and **S. Kim**, International M&A of Chinese firms: Reverse Marco Polo effect within the media industry, IMMAA (International Media Management Academic Association)'s Annual Conference, Seoul, Korea, 27 – 29 October 2016
 54. S. Hwang, and **S. Kim**, Does mIM experience affect in-app O2O service loyalty? An empirical study of O2O services built in the mIM platform of KakaoTalk, IMMAA (International Media Management Academic Association)'s Annual Conference, Seoul, Korea, 27 – 29 October 2016
 55. M. Kim, **S. Kim** and C. Nam, Penalty Paradox: Ineffectiveness of the penalty on illegal mobile handset subsidies, The 21st ITS Biennial Conference, Taipei, Taiwan, 26 -29 June 2016
 56. S. Kim and **S. Kim**, Users' Preference for IoT healthcare Application for Lifestyle Disease Management, The 21st ITS Biennial Conference, Taipei, Taiwan, 26 -29 June 2016
 57. J. Choi and **S. Kim**, Investigating competitive dynamics among mobile news platforms, The 21st ITS Biennial Conference, Taipei, Taiwan, 26 -29 June 2016
 58. E. Kim, J. Kim and **S. Kim**, Willingness to pay for OTT services in Korea, The 21st ITS Biennial Conference, Taipei, Taiwan, 26 -29 June 2016
 59. J. Park, D. Kim, S. Kim and **S. Kim**, A portrayal of news competition: A niche analysis of news consumption in Korea, The 2nd Regional International

- Telecommunications Society India Conference, New Delhi, India, 13-15 December 2015
60. D. Kim, H. Choi and **S. Kim**, Why people use a dominant mobile messenger in spite of stronger privacy infringement by big brother?: A laddering analysis of South Korean mobile messenger users, The 2nd Regional International Telecommunications Society India Conference, New Delhi, India, 13-15 December 2015
 61. S. Kim, J. Park, C. Nam and **S. Kim**, A comparative analysis of consumers' OTT acceptance and cord-cutting among China, Korea and Japan, The 2nd Regional International Telecommunications Society India Conference, New Delhi, India, 13-15 December 2015
 62. J. Kim, M. Kim, Y. Jung and **S. Kim**, A Study on the factors influencing consumers' intention to use OTT Service and to cancel existing Pay TV service, The 2nd Regional International Telecommunications Society India Conference, New Delhi, India, 13-15 December 2015
 63. S. Yang, C. Nam and **S. Kim**, Insight into the rival effects of M&A: The Case of Apple & Google, The 26th European Regional ITS Conference, Madrid, Spain, June 2015
 64. J. Kim, C. Nam and **S. Kim**, The economic value of personal information and policy implication, The 26th European Regional ITS Conference, Madrid, Spain, June 2015
 65. J. Kim and **S. Kim**, Competitive dynamics in the video platform market in Korea: Traditional pay TV platforms vs. OTT platforms, PTC's 37th annual conference, Honolulu, Hawaii, January 2015
 66. M. Kim, J. Kim, M. Ryu and **S. Kim**, Study on application of super Wi-Fi service: To developing countries, International Conference on Internet Studies, Singapore, August 2014
 67. C. Lee, J. Park and **S. Kim**, How telecom operators create a competitive advantage in the media market: A case study on KT Corp., International Conference on Internet Studies, Singapore, August 2014
 68. S. Kim, J. Kim and **S. Kim**, Factors Affecting Customers' Loyalty Toward Mobile Application Market in Korea, International Conference on Internet Studies,

Singapore, August 2014

69. D. Kim, **S. Kim**, H. Choi, D. Kim and H. Woo, What and How social scientists study about M2M: A literature review, International Conference on Internet Studies, Singapore, August 2014
70. J. Park, **S. Kim** and C. Nam, Why has a homegrown technology failed: A case study on WiBro in the Korean telecommunication market, The 25th European Regional ITS Conference, Brussels, Belgium, June 2014
71. A. Hong, C. Nam and **S. Kim**, Estimating the potential increase in consumer welfare from the introduction of 'Super Wi-Fi' service, The 25th European Regional ITS Conference, Brussels, Belgium, June 2014
72. J. Kim, C. Nam and **S. Kim**, Research on user resistance to acceptance in IVI (In-Vehicle Infotainment) system, The 24th European Regional ITS Conference, Florence, Italia, October 2013
73. J. Park, J. Kim, C. Nam and **S. Kim**, Driver's intention to use smartphone-car connectivity, The 24th European Regional ITS Conference, Florence, Italia, October 2013
74. J. Lim, C. Nam and **S. Kim**, A new regional classification for mobile telecommunications diffusion policy in China, The 23rd European Regional ITS Conference, Vienna, Austria, July 2012
75. **S. Kim** and J. Kim, The business potential of e-learning for teens in Korea: The case of MegaStudy, The 5th ITS Africa-Asia-Australasia Conference, Perth, Australia, November 2011
76. J. Kim, Y. Shim and **S. Kim**, Late-mover advantages: Case study of Softbank Mobile in Japan and LG U+ in Korea, The 8th ITS Asia-Pacific Regional Conference, Taipei, Taiwan, June 2011
77. S. Lee, J. Kim, **S. Kim**, C. Nam and Y. Shim, Co-evolution of mobile ecosystem and the transformation of keystone players, The 8th ITS Asia-Pacific Regional Conference, Taipei, Taiwan, June 2011
78. J. Kim and **S. Kim**, An Institutional Analysis of Korean Online Gaming Industry, The 18th Biennial Conference of the ITS, Tokyo, Japan, June 2010
79. J. Nam, C. Nam, **S. Kim** and M. Yeom, An empirical study on attributes for selecting telematics in Korea, ITS Africa-Asia-Australasia Regional Conference,

Perth, Australia, August 2009

80. J. Nam, C. Nam, **S. Kim** and M. Yeom, Exploring attributes for selecting VoIP service in Korea, The International Conference on Telecom Technology and Applications (ICTTA 2009), Manila, Philippines, June 2009
81. S. Yang, S. Kurnia, H. Lee and **S. Kim**, The impact of mobile phone use and social capital development: a preliminary study in South Korea, PACIS (The Pacific Asia Conference on Information System) 2008, Suzhou, China, July 2008
82. H. Lee, **S. Kim**, C. Nam and S. H. Han, Earnings management of acquiring firms in stock-for-stock takeovers in the telecommunications industry, ITS Africa-Asia-Australasia Regional Conference, Perth, Australia, August 2007
83. **S. Kim**, E. Na and M. Ryu, Factors influencing users' participation in video UCC (User Created- Contents) services, 3rd International conference on Communities and Technologies, East Lansing, Michigan, USA, June 2007
84. H. Eun and **S. Kim**, Developing an end-user oriented SLA in the NGN environment, COIN-NGNCON 2006, Jeju Island, Korea, July 2006
85. M. Ryu, **S. Kim** and H. Eun, The firm-level impacts of NGN regulatory changes: The Korean case, COIN-NGNCON 2006, Jeju Island, Korea, July 2006
86. M. Ryu, Y. Kang and **S. Kim**, The search for sustainability: Developing a telecommunications sustainability management index for telcos, 16th Biennial Conference of the ITS, Beijing, China, June 2006
87. **S. Kim**, M. Lee, H. Eun and M. Ryu, From the value chain to the value circle: Understanding new business opportunities in the ubiquitous business environment, 16th Biennial Conference of the ITS, Beijing, China, June 2006
88. D. Cho, C. Nam and **S. Kim**, Optimal bundle of multimedia services according to customers' preference in the emerging mobile markets - T-DMB, S-DMB, WiBro, HSDPA, 16th Biennial Conference of the ITS, Beijing, China, June 2006
89. **S. Kim**, Y. Shim, M. Ryu and J. Kim, NGN regulation scenarios as of year 2010: the Korean case, KMIS2005, Jeju, Korea, November 2005
90. **S. Kim**, H. Eun, Y. Kang and M. Lee, How to respond to Heterogeneous Inter-industry Convergence? : The Concept of Convergence Portfolio Matrix, KMIS2005, Jeju, Korea, November 2005
91. **S. Kim** and K. Cho, Achieving Administrative Transparency through Information

- Systems: A case study in the Seoul Metropolitan Government, EGOV2005, Copenhagen, Denmark, August 2005
92. M. Ryu and **S. Kim**, A Business Model for Location-Based Services with Wireless Ad Hoc Networks, ITS Africa-Asia-Australasia Regional Conference, Perth, Australia, August 2005
 93. **S. Kim**, The role of electronic commerce in determining desirable customer relationship outcomes, EC-Web 2004, Zaragoza, Spain, September 2004
 94. D. Yang, **S. Kim**, C. Nam and I. Lee, The future of e-Government: Collaboration across citizen, business, and government, EGOV 2004, Zaragoza, Spain, September 2004
 95. C. Nam, **S. Kim** and H. Lee, Filling the Gaps in Fixed-Mobile Convergences: The Emerging Role of PIS (Portable Internet Service), 15th Biennial Conference in Berlin, Germany, September 2004
 96. M. Kim and **S. Kim**, A dialectical analysis of convergence of telecommunications and media value chains, 4th Annual Hawaii International Conference On Business, Hawaii, USA, June 2004
 97. **S. Kim**, The impact of wireless telecommunications on local community and local governments' policy responses: The U. S. case and its implication, PISTA 2003, Orlando, USA, July 2003
 98. Y. Jung and **S. Kim**, Between physical service and online service: the possibilities and limitations of the self-service technologies in G2C context, PISTA 2003, Orlando, USA, July 2003
 99. H. Jung and **S. Kim**, The city-owned broadband network for e-Government: the case of e-Seoul Net, PISTA 2003, Orlando, USA, July 2003
 100. K. Cho and **S. Kim**, Solving the corruption issues by information technology: the case of the OPEN system in Seoul Metropolitan Government, PISTA 2003, Orlando, USA, July 2003
 101. G. Kim and **S. Kim**, Two-way convergence of Korean portal market: competitive responses to the new mobile Internet technology, mBusiness 2003, Austria, June 2003
 102. **S. Kim**, Factors influencing customers' use of electronic commerce in stock trading: An empirical study in Korea, PACIS (The Pacific Asia Conference on

- Information System) 2001, Seoul, Korea, 2001
103. **S. Kim**, Firm characteristics influencing the extent of electronic billing adoption: an empirical study in the US telecommunication industry, the AEJMC (Association for Education in Journalism and Mass Communication) Conference, Phoenix, Arizona, USA, 2000
 104. **S. Kim**, A financial understanding of telecommunication takeovers: the effect of takeover characteristics on the shareholders' wealth, the 27th TPRC (Telecommunication Policy Research Conference), Alexandria, Virginia, USA, 1999
 105. **S. Kim** and B. Litman, An economic analysis of the US wireless telephone industry: responses to new technologies, the 49th ICA (International Communication Association) conference, San Francisco, California, USA, 1999
 106. **S. Kim**, Strategic choices in the development of a business-to-business electronic commerce system, the 1st ICTEC (International Conference for Telecommunication and Electronic Commerce), Nashville, Tennessee, USA, 1998
 107. **S. Kim**, Spectrum auctions, the Telecommunication Act of 1996 and local governments' wireless telecommunication policies, the 26th TPRC (Telecommunication Policy Research Conference), Alexandria, Virginia, USA, 1998
 108. **S. Kim** and M. Kwon, Interactive cable TV as an infrastructure for local electronic commerce: A case study of Time Warner's FSN (full service network) trial in Orlando, the MTAC (Multimedia Technology and Applications Conference), L.A., California, USA, 1998
 109. **S. Kim** and T. Muth, Convergence and local governments' telecommunication initiatives: A case study of 19 Michigan local communities, the 12th Biennial ITS (International Telecommunication Society) conference, Stockholm, Sweden, 1998 and the AEJMC (Association for Education in Journalism and Mass Communication) conference, Dallas, Texas, USA, 1998
 110. **S. Kim**, Cultural imperialism on the Internet, the ICIR (International Conference for Intercultural Relations), Fullerton, California, USA, 1998

FUNDED RESEARCH PROJECTS

(From major ICT and media firms)

1. Individual differences across five response contexts, **Gen.G Esports**, 2026
2. Factors contributing to beauty channel creators on YouTube, **Beaus Company**, 2024 ~ 2025
3. Basic research on the development of digital platforms, **FIPRA Korea**, 2022 ~ 2023
4. Major changes driven by digital platforms in ICT ecosystem, **SK Telecom**, 2021 ~ 2022
5. The trends and dynamics in OTT market, **SK Telecom**, 2020 ~ 2021
6. Research on Internet platform industry (3rd year), **Naver**, 2020
7. Research on internalization of local Internet services, **Naver**, 2019
8. Research on Internet platform industry (2nd year), **Naver**, 2019
9. Ways to use emerging media for insurance business, **Samsung Fire & Marine Insurance Co., Ltd**, 2019
10. Research on M&A in ICT and media industry, **SK Telecom**, 2019
11. A method to determine the value of news provided to Naver, **Naver**, 2018
12. Research on Internet platform industry (1st year), **Naver**, 2018
13. Co-evolution of telecommunication and media industry, **SK Telecom**, 2017 ~ 2018
14. Forum on home shopping strategy and policy (2nd year), **CJ O Shopping**, 2017 ~ 2018
15. Forum on Internet strategy and policy (4th year), **Naver**, 2017~2018
16. The future direction of media industry, **SK Telecom**, 2016 ~ 2017
17. Forum on Internet strategy and policy (3rd year), **Naver**, 2016 ~ 2017
18. Forum on home shopping strategy and policy (1st year), **CJ O Shopping**, 2016 ~ 2017
19. Strategies for TV home shopping, **CJ O Shopping**, 2015
20. Cross platform measurement and total screening rate, **Chosun Media R&D**, 2015
21. Forum on Internet strategy and policy (2nd year), **Naver**, 2014 ~ 2015
22. Forum on Internet strategy and policy (1st year), **Naver**, 2013 ~ 2014
23. A study on Naver's corporate governance, **Naver**, 2014

24. Opinion on advertisements in Naver's search service, **Kim & Chang**, 2013
25. Users' welfare increase through the introduction of LTE-TDD network, **Qualcomm Korea**, 2013
26. Internet service classification and market definition, **NHN**, 2013
27. Telecommunication regulation issues, **NHN**, 2012
28. Mobile platform neutrality, **SK Telecom**, 2011 ~ 2012
29. The evolution of mobile ecosystem, **SK Telecom**, 2010
30. The next generation of telematics strategies, **Hyundai Motors**, 2009
31. The policy issues in the coming telecommunication environment, **SK Telecom**, 2007
32. Strategies on mobile devices, **SK Telecom**, 2006 ~ 2007
33. Regulatory responses to fixed and mobile convergence challenge, **KT**, 2006
34. Unlicensed spectrum: Opportunities and business potential, **SK Telecom**, 2006
35. Evaluating business goals and performance, **KT**, 2004 ~ 2006
36. The future of Grid-based service: market trends and business possibilities, **KT**, 2005
37. A new regulatory framework for NGN (Next Generation Network) challenges, **SK Telecom**, 2005
38. Competitive strategies coping with fixed and mobile convergence challenge, **SK Telecom**, 2003

(From governments and public institutions)

1. Center for ICT and Society (2013 ~2029)

- Stage 1 (2013 ~ 2016): Social acceptance and effects of M2M (Machine to Machine) technology, SSK supported by **The National Research Foundation (NRF) of Korea**
- Stage 2 (2016 ~2019): Socially responsible IoT and Quality of life, SSK supported by **The National Research Foundation (NRF) of Korea**
- Stage 3 (2019 ~2023): Research on the Influence of Intelligent information technologies on society), SSK supported by **The National Research Foundation (NRF) of Korea**
- Stage 4 (2023 ~ 2029): Intelligent information technology and personal/

organizational/social problems: Diagnosis and resolution, Research Institute
program supported by **The National Research Foundation (NRF) of
Korea**

2. **Smart Media Service Research Center (2020 ~ 2027)**
 - Focused on interdisciplinary research for innovation and development of smart media service
 - ITRC supported by **Ministry of Science and ICT**
3. BK21 Four R&E Center for Media and Communication, **The National Research Foundation (NRF) of Korea**, 2020 ~ 2027 (served as head from 2020 to 2022)
4. Success factors of YouTube creator channels, **The National Research Foundation (NRF) of Korea (LINC 3.0)**, 2024
5. A comparative study on digital platform literacy in Korea and Finland, **Korea-Nordic R&D Network Program** supported by **The National Research Foundation** (NRF) of Korea, 2023
6. Spectrum and future Research Center (Research on spectrum and future policy), **The Ministry of Science, ICT and Future Planning of Korea**, 2013 ~ 2017
7. How to use social robot for elderly care in an age of declining population, **Asan Foundation**, 2023 ~ 2024
8. Yeon Manhee Research Fund (A case study on ESG management of Korean content firms), **Korea University**, 2023 ~ 2024
9. Yeon Manhee Research Fund (Research exploring ESG management for Korean digital platforms), **Korea University**, 2022 ~ 2023
10. The plan for promoting media and broadcasting industry, **Korea Communications Agency**, 2021
11. Digital society inclusion policy research center, **The Ministry of Science, ICT and Future Planning of Korea**, 2016 ~ 2018
12. Research on the new direction for broadcasting policy and regulation, **Korea Communications Agency**, 2017
13. Study on Korean MCN (Multi Channel Network) industry, **Korea Radio Promotion Association**, 2017
14. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2018

15. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2017
16. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2016
17. Global telecommunication industry and its evolutionary path, **Korea Information Society Development Institute**, 2016
18. Pay-TV and OTT markets and media consumption in selected countries, **Korea Information Society Development Institute**, 2015
19. Pay-TV markets and OTT players in selected countries, **Korea Information Society Development Institute**, 2014
20. Digital news distribution in N-screen environment, **Korea Press Foundation**, 2014
21. Public broadcasting's cross-media strategies, **Korean Broadcasting System (KBS)**, 2014
22. Evaluation of MBC management, **Foundation for Broadcast**, 2014
23. Evaluation of MBC management, **Foundation for Broadcast**, 2013
24. Government 3.0 for Post office, **Korea Post**, 2014
25. Future models for post office, **Korea Post**, 2013
26. Optimizing offline channels for post office, **Korea Post**, 2013
27. Cable TV operators' strategies for Super Wi-Fi service, **Korea Cable Television Association**, 2013
28. Issues on mobile platform neutrality, **Korea Information Society Development Institute**, 2013
29. Horizontal telecommunication and broadcasting regulation, **Korea Telecommunications Operators Association**, 2013
30. A study on comprehensive development strategies for media in a smart age, **Korea Communications Agency**, 2012
31. The evolution of video content ecosystem, **Korea Information Society Development Institute**, 2012
32. The evolution plan for post office ecosystem, **Korea Post** 2011
33. Cases and implications of capitalizing UCC in the heart of the newsroom, **Korea Press Foundation**, 2010

34. Wireless towers, social issues and policy responses, **Korea University**, 2008
35. Legal foundations and business model for BcN (Broadband Convergence Network, **National IT Industry Promotion Agency**, 2004 ~ 2008
36. u-Health service markets and value propositions, **National Information Society Agency**, 2007
37. Exploring business models for ubiquitous environments, **Korea Industrial Technology Foundation**, 2005
38. Evaluating the effectiveness of information systems audit, **National Information Society Agency**, 2004
39. Business models for exporting Internet security solutions, **Ministry of Information and Communication**, 2003
40. The development of wireless telecommunications and local governments' policy responses, **Information and Communication University**, 2003
41. Exploring basic strategies for commercializing portable Internet service, **Electronics and Telecommunications Research Institute**, 2003
42. TELECOMATRIX/MI, **State Government of Michigan**, 1997