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EDUCATIONAL BACKGROUND

- Ph.D., Department of Telecommunication, College of Communication Arts and Sciences, Michigan State University, U.S.A., 2000
- M.A., Department of Telecommunication, College of Communication Arts and Sciences, Michigan State University, U.S.A., 1996
- M.B.A., Department of Business Administration, Graduate School of Seoul National University, Korea, 1989
- Bachelor of B.A., College of Business Administration, Seoul National University, Korea, 1987

RESEARCH AREA

- New media, Media industry, Digital business

LIST OF CURRENT COURSES

- Emerging media, Entertainment industry, Media industry and convergence, Media entrepreneurship

CURRENT PROFESSIONAL POSITIONS

- Professor, School of Media and Communication, Korea University, March 2010 ~ Present
- Director, Smart Media Service Research Center (SSRC), July 2020 ~ Present
- Director, Center for ICT and Society (CIS), September 2019 ~ Present
- Director, Digital Platform Research Center (former Center for Media Industry), September 2016 ~ Present
- Co-editor of *Digital Business* (SCOPUS-indexed journal), May 2020 ~ Present
- Associate editor, *Telecommunications Policy*, March 2018~ Present
- Board member, International Telecommunications Society (ITS), June 2016 ~ Present
- Outside director, KT, Korea's No.1 telecommunication company (<https://corp.kt.com/eng/>), June 2023 ~ Present
- Outside director, Studio Dragon Corp., Korea's leading TV studio (<http://www.studiodragon.net/front/kr/main/main>), March 2023 ~ Present
- Outside senior director, Korea Communications Agency, September 2022 ~ Present
- Member, Scientific Advisory Board, IMMAA (International Media Management Academic Association), November 2016 ~ Present
- Member, The Media·Content Industry Promotion Committee, Office of the Prime Minister, April 2023 ~ Present
- Member, The Media Advisory Committee, Ministry of Science and ICT, January 2020 ~ Present
- Member, The Committee for Evaluating the Capability of Producing Broadcasting Contents, Korea Communications Commission, November 2020 ~ Present
- Chairman, Funding Program Deliberation and Mediation Committee, Korea Communications Agency, March 2021 ~ Present
- Chairman, The Advisory Committee for the Future of Media Industry, Korea Communications Agency, March 2021 ~ Present
- Member, The Advisory Committee, Chosunilbo Media Research, January 2015 ~ Present
- Life member, The Korean Association for Information Society, Korea Media

Management Association, The Korean Academic Society of Business Administration, The Korea Society of Management Information Systems, Korea Association for Telecommunications Policies, The Korean Operations Research and Management Science Society, The Korean Institute of Communications and Information Sciences

PREVIOUS PROFESSIONAL EXPERIENCES

(Full-time positions)

- Director (University Librarian), Korea University Library, October 2015 ~ September 2019
- Associate professor, School of Journalism and Mass Communication, Korea University, March 2008 ~ February 2010
- Associate Dean, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), December 2006 ~ February 2008
- Associate professor, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), March 2006 ~ February 2008 (promoted one year earlier)
- Assistant professor, School of IT Business, Korea Advanced Institute of Science and Technology (former Information and Communication University), March 2003 ~ February 2006
- Director, Information Systems Division, Seoul Metropolitan Government, February 2002 ~ February 2003
- Head of Sales and Marketing, SK Group, Mobyia Co. Ltd., August 2001 ~ February 2002
- General Manager, SKC&C, January 1997 ~ July 2001
- Assistant Manager, Telecommunication and IT Business Division, SK Corporation, July 1989 ~ December 1996
- Military Officer, Korean Army, August 1989 ~ February 1990

(Part-time positions - selected)

- Outside director, Hyundai Home Shopping, March 2019 ~ March 2023
- Advisor, CJ (Media business), March 2022 ~ February 2023
- Chief of Social science division, Committee for Research Planning at Korea University, June 2016 ~ February 2023
- Leader, BK21 Four R&E Center for Media and Communication at Korea University, September 2020 ~ August 2022
- Vice chairman, The Association of Leaders for BK21 Four R&E Centers at Korea University, December 2020 ~ August 2022
- Member, Committee for Innovation of Graduate Program at Korea University, December 2020 ~ December 2022
- Member, Readers' Committee, Chosunilbo, June 2018 ~ June 2022
- President, The Korean Association for Information Society, January 2018 ~ December 2019
- Outside director, Korea Foundation for the Advancement of Science and Creativity, May 2016 ~ May 2018
- Outside director, Seoul Digital Foundation, June 2016 ~ December 2018
- Editor-in-chief, Journal of Broadcasting and Telecommunications Research, Korean Association for Broadcasting and Telecommunication Studies, January 2018 ~ December 2018
- Chair, Organizing committee of the 22nd ITS Biennial Conference 2018 Seoul, June 2016 ~ June 2018
- President, Korea Media Management Association, November 2013 ~ November 2015
- Director, Research Institute for Information & Culture, Korea University, July 2010 ~ June 2014
- Associate dean, CEO program, School of Media and Communication, Korea University, March 2012 ~ August 2013
- Outside director, Tbroad Hanvit Broadcasting Co., Ltd, March 2012 ~ February 2015
- Invited researcher, Electronics and Telecommunications Research Institute, November 2007 ~ February 2008
- Adjunct professor, School of IT Business, Korea Advanced Institute of Science

and Technology (former Information and Communication University), September 2002 ~ December 2002

- ITEP (International Telecommunication Executive Program) Coordinator, Department of Telecommunication, Michigan State University, U.S.A., August 1997 ~ December 2000
- Instructor, Department of Telecommunication, Michigan State University, U.S.A., January 1999 ~ July 2000

HONORS

- Top 50 Research Achievements of National Research Foundation of Korea, Commendation from Minister of Ministry of Education, 2022
- The Academic Achievement Award, Korea University Alumni Association (KUAA), 2022
- The Order of Merit, The President of Korea, 2018
- Seoktop Research Award, Korea University, 2023
- Seoktop Research Award, Korea University, 2022
- Seoktop Research Award, Korea University, 2020
- Seoktop Research Award, Korea University, 2019
- Seoktop Research Award, Korea University, 2018
- Seoktop Research Award, Korea University, 2017
- Seoktop Teaching Award, Korea University, Fall 2020
- Seoktop Teaching Award, Korea University, Spring 2019
- Seoktop Teaching Award, Korea University, Fall 2017
- Seoktop Teaching Award, Korea University, Fall 2015
- Seoktop Teaching Award, Korea University, Spring 2015
- Seoktop Teaching Award, Korea University, Spring 2013
- Seoktop Teaching Award, Korea University, Fall 2012
- Seoktop Teaching Award, Korea University, Spring 2012
- Seoktop Teaching Award, Korea University, Fall 2010
- Seoktop Teaching Award, Korea University, Fall 2009
- Seoktop Teaching Award, Korea University, Spring 2009

- Seoktop Teaching Award, Korea University, Fall 2008
- Outstanding Book of 2016 (Book title: 9 questions about the Internet ecosystem), Sejong Book Award (Academic track), Republic of Korea, 2016
- Distinguished Paper Award, International Conference on Internet Studies 2014(NETs 2014), Singapore, August 16-17, 2014 (Paper title: What and how social scientists study about M2M)
- Chairman's Commendation, Korea Communications Commission, 2013
- Outstanding Book of 2012 (Book title: Business model in the new media era), The National Academy of Sciences, Republic of Korea (The NAS), 2012
- Best Paper Award, Korea Media Management Association, Fall 2011
- Mael Business - BIT Research Award, Mael Business Newspaper and Chohyunjung Foundation, 2009
- Best Research Award, Korea Advanced Institute of Science and Technology (former Information and Communication University), 2006
- Best Teaching Award, Korea Advanced Institute of Science and Technology (former Information and Communication University), 2006
- Best Teaching Award, Korea Advanced Institute of Science and Technology (former Information and Communication University), 2004
- Marquis "Who's Who in the World" 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021
- Marquis "Who's Who in Finance & Business" 2009/2010
- IBC's "2000 Outstanding Intellectuals of the 21st Century" 2009/2010
- IBC's "Top 100 Educators 2009"
- The Honor Society of International Scholars (Phi Beta Delta), 1997
- The Honor Society of Phi Kappa Phi, 1996
- Winner of Frank Magid Research Proposal Contest, 1996
- Graduate Assistantship, Michigan State University, 1996 ~ 2000
- SK Scholarship for oversea graduate study, 1995 ~ 2000

ACADEMIC PERFORMANCES

(Papers published in SSCI/SCIE indexed international journals)

1. D. Kim, T. Lim, Y. Hwang and **S. Kim**, Predicting Support for COVID-19 Policies with Partisan Media Use and Negative Emotion: Evidence from the U.S. and South Korea, *Journal of Health Communication*, forthcoming (Available online), <https://doi.org/10.1080/10810730.2023.2236963> (Corresponding author)
2. S. Ha and **S. Kim**, Factors Determining Whether an Art Museum Will Offer Virtual Content: An Empirical Study in South Korea, *International Journal of Human-Computer Interaction*, forthcoming (Available online), <https://doi.org/10.1080/10447318.2022.2143769> (Corresponding author)
3. S. Ha, Y. Park, J. Kim and **S. Kim**, Research Trends of Digital Platforms: A Survey of the Literature from 2018 to 2021, *Telecommunications Policy*, v.47, no.8, 102543, September 2023 (Corresponding author)
4. M. Kim, J. Kim and **S. Kim**, Korea's Leadership in 5G and Beyond: Footprints and Futures, *Telecommunications Policy*, v.47, no.8, 102613, September 2023 (Corresponding author)
5. S. Lee, H. Baek and **S. Kim**, How People Perceive Malicious Comments Differently: Factors Influencing the Perception of Maliciousness in Online News Comments, *Frontiers in Psychology*, 14:1221005. doi: 10.3389/fpsyg.2023.1221005, August 2023 (Corresponding author)
6. D. Kim, O. Kuru, J. Zeng and **S. Kim**, Fostering Mask-Wearing Norms and Behavior on Social Media: Combining Evidence from Surveys and Experiments in the U.S. and Korea, *Frontiers in Psychology*, 14:1151061. doi: 10.3389/fpsyg.2023.1151061, May 2023 (Corresponding author)
7. C. Lim and **S. Kim**, Why do Korean users intend to subscribe to global OTT service through their local IPTV service?, *Telecommunications Policy*, v.47, no.4, 102541, May 2023 (Corresponding author)
8. J. Nam, **S. Kim** and Y. Jung, Elderly users' emotional and behavioral responses to self-service technology in fast-food restaurants, *Behavioral Sciences*, v.13, no.4, 284; <https://doi.org/10.3390/bs13040284>, March 2023 (Corresponding author)
9. Y. Jang and **S. Kim**, The Factors Influencing Users' Trust in and Loyalty to Consumer-to-Consumer Secondhand Marketplace Platform, *Behavioral Sciences*, v.13, no.3, 242; <https://doi.org/10.3390/bs13030242>, March 2023 (Corresponding author)

10. E. Na, Y. Jung and **S. Kim**, How do care service managers and workers perceive care robot adoption in elderly care facilities? *Technological Forecasting and Social Change*, v.187, 122250, February 2023 (Corresponding author)
11. Y. Wu, O. Kuru, D. H. Kim, **S. Kim**, COVID-19 News Exposure and Vaccinations: A Moderated Mediation of Digital News Literacy Behavior and Vaccine Misperceptions, *International Journal of Environmental Research and Public Health*, v.20, n.1, 891; <https://doi.org/10.3390/ijerph20010891>, January 2023 (Corresponding author)
12. D. Kim and **S. Kim**, Why do they stay with 2G mobile communications services in 5G era?, *International Journal of Mobile Communications*, v.20, n.6, pp.659-679, December 2022 (Corresponding author)
13. J. Park and **S. Kim**, How do people with physical disabilities want to construct virtual identities with avatars?, *Frontiers in Psychology*, 13:994786. doi: 10.3389/fpsyg.2022.994786, September 2022 (Corresponding author)
14. S. Wang and **S. Kim**, Users' emotional and behavioral responses to deepfake videos of K-pop idols, *Computers in Human Behavior*, v.134, 107305, September 2022 (Corresponding author)
15. S. Hwang and **S. Kim**, Google's app store policy change and the responses elicited from mobile content firms: A case study on Korea's app store ecosystem, *Telematics and Informatics*, v.72, 101855, August 2022 (Corresponding author)
16. M. Massaro and **S. Kim**, Why is South Korea at the forefront of 5G? Insights from technology systems theory, *Telecommunications Policy*, v.46, no.5, 102290, June 2022 (Corresponding author)
17. H. Kim and **S. Kim**, The show must go on: Why Korea lost its first-mover advantage in esports, *Technological Forecasting and Social Change*, v.179, 121649, June 2022 (Corresponding author)
18. S. Kwon, R. Kim, J. Lee, J. Kim, S. Song, **S. Kim** and H. Oh, Smartphone use, body image distortion, and weight-loss behaviors in adolescents, *JAMA Network Open*, v.5, no.5, e2213237. doi:10.1001/jamanetworkopen.2022.13237, May 2022
19. H. Baek, M. Jang and **S. Kim**, Who leaves malicious comments on online news? An empirical study in Korea, *Journalism Studies*, v.23. n.4, 432-447, March 2022 (Corresponding author)

20. **S. Kim**, H. Baek and D. Kim, OTT and live streaming services: Past, present, and future, *Telecommunications Policy*, v.45, no.9, 102244, October 2021
(Corresponding author)
21. H. Kwon and **S. Kim**, Effects of the development of competition framework and legal environment for media contents on the generational transition of mobile networks, *Telematics and Informatics*, v.63, 101667, October 2021
(Corresponding author)
22. H. Baek, S. Lee and **S. Kim**, Are female users equally active? An empirical study of the gender imbalance in Korean online news commenting, *Telematics and Informatics*, v.62, 101635, September 2021 (Corresponding author)
23. M. Jang, H. Baek and **S. Kim**, Movie characteristics as determinants of download-to-own performance in the Korean video-on-demand market, *Telecommunications Policy*, v.45, no.7, 102140, August 2021 (Corresponding author)
24. M. Jang, M. Aavakare, S. Nikou and S. Kim, The impact of literacy on intention to use digital technology for learning: A comparative study of Korea and Finland, *Telecommunications Policy*, v.45, no.7, 102154, August 2021 (Corresponding author)
25. M. Jang, Y. Jung and **S. Kim**, Investigating managers' understanding of chatbots in the Korean financial industry, *Computers in Human Behavior*, v.120, 106747, July 2021 (Corresponding author)
26. E. Jung and **S. Kim**, Factors engaging viewers to a selection of suicide-themed videos, *PLoS ONE*, 16(6): e0252796. <https://doi.org/10.1371/journal.pone.0252796>, June 2021 (Corresponding author)
27. Y. Jung, E. Cho and **S. Kim**, Users' affective and cognitive responses to humanoid robots in different expertise service contexts, *Cyberpsychology, Behavior and Social Networking*, v.24, no.5, 300-306, May 2021 (Corresponding author)
28. **S. Kim**, S. Hwang and J. Kim, Factors influencing K-pop artists' success on V live online video platform, *Telecommunications Policy*, v.45, no.3, 102090, April 2021
29. H. Baek, M. Jang and **S. Kim**, Does rule change cause activity change? An empirical study of online news comments in Korea, *Telecommunications Policy*,

- v.44, no.8, 102008, September 2020 (Corresponding author)
30. G. Choi, C. Nam, **S. Kim**, H. Jung and C. H. Lee, Where Does Knowledge Sharing Motivation Come From? The Case of Third Party Developer in Mobile Platforms, *Journal of Knowledge Management*, v.24, n.7, 1681-1704, July 2020
 31. D. Kim and **S. Kim**, A Comparative Study: The Performance of Hollywood and Korean Sequels in Korea, *Journal of Media Economics*, v.31, n.1-2., 36-49, published online in April 2020 (Corresponding author)
 32. A. Hong, C. Nam and **S. Kim**, What will be the possible barriers to consumers' adoption of smart home services?, *Telecommunications Policy*, v.44, no.2, 101867, March 2020 (Corresponding author)
 33. S. Lee, M. Choi and **S. Kim**, They pay for a reason! The determinants of fan's instant sponsorship for content creators, *Telematics and Informatics*, v.45, 101286, December 2019 (Corresponding author)
 34. **S. Kim** C. Nam and M. Ryu, Beyond the boundaries: Challenges for business, policy and society, *Telecommunications Policy*, v.43, 101887, November 2019 (Corresponding author)
 35. D. Kim and **S. Kim**, An institutional analysis of environmental management in the Korean mobile communications industry, *Telecommunications Policy*, v.43, 101815, November 2019 (Corresponding author)
 36. S. Lee, **S. Kim** and C. Lim, Do special issues offer something special? An overview of research trends in Telecommunications Policy special issues, *Telecommunications Policy*, v.43, 101884, November 2019 (Corresponding author)
 37. G. Choi, C. Nam and **S. Kim**, The impacts of technology platform openness on application developers' intention to continuously use a platform: From an ecosystem perspective, *Telecommunications Policy*, v.43, no.2, pp.140-153, March 2019 (Corresponding author)
 38. M. Kim and **S. Kim**, Factors influencing willingness to provide personal information for personalized recommendations, *Computers in Human Behavior*, v.88, pp.143-152, November 2018 (Corresponding author)
 39. A. Hong, C. Nam and **S. Kim**, A customer-based indirect approach to determine the value of news provided to Internet portals in Korea, *Telematics and*

- Informatics*, v.35, no.6, pp.1718-1732, September 2018, (Corresponding author)
40. S. Jung, C. Nam, D. Yang and S. Kim, Does corporate sustainability performance increase corporate financial performance? Focusing on the information and communication technology industry in Korea, *Sustainable Development*, v.26, no.3, pp.243-254, May/June 2018 (Corresponding author)
41. M. Ryu, S. Yang and **S. Kim**, Do telecom carrier takeovers create value? Longitudinal analysis of U.S. telecom carrier takeovers from 1996 to 2005, *Telecommunications Policy*, v.42, no.5, pp.395-408, June 2018 (Corresponding author)
42. S. Kim and **S. Kim**, User preference for an IoT healthcare application for lifestyle disease management, *Telecommunications Policy*, v.42, no.4, pp.304-314, May 2018 (Corresponding author)
43. S. Hwang and **S. Kim**, Does mIM experience affect satisfaction with and loyalty toward O2O services?, *Computers in Human Behavior*, v.82, pp.70-80, May 2018 (Corresponding author)
44. D. Kim and **S. Kim**, Newspaper journalists' attitudes towards robot journalism, *Telematics and Informatics*, v.35, no.2, pp. 340-357, May 2018 (Corresponding author)
45. S. Yang, C. Nam and **S. Kim**, The effects of M&As within the mobile ecosystem on the rival's shareholder value: The case of Google and Apple, *Telecommunications Policy*, v.42, no.1, pp.15-23, February 2018 (Corresponding author)
46. S. Lee, M. Choi and **S. Kim**, How and what to study about IoT: Research trends and future directions from the perspective of social science, *Telecommunications Policy*, v.41, no.10, pp.1056-1067, November 2017 (Corresponding author)
47. E. Kim and **S. Kim**, Online movie success in sequential markets: Determinants of Video-on-Demand film success in Korea, *Telematics and Informatics*, v.34, no.7, pp.987-995, November 2017 (Corresponding author)

48. M. Kim, E. Kim, S. Hwang, J. Kim and **S. Kim**, Willingness to pay for over-the-top services in China and Korea, *Telecommunications Policy*, v.41, no.3, pp.197~207, April 2017 (Corresponding author)
49. D. Kim and **S. Kim**, Newspaper companies' determinants in adopting robot journalism, *Technological Forecasting and Social Change*, v.117, pp.184-195, April 2017 (Corresponding author)
50. A. Hong, C. Nam and **S. Kim**, Estimating the potential increase in consumer welfare from the introduction of super Wi-Fi services in Korea, *Telecommunications Policy*, v.40, no.10-11, pp.935~944, October 2016 (Corresponding author)
51. J. Jung, C. Nam, E. Lee and **S. Kim**, Professional autonomy, group cohesion, and job complexity affect researchers' organizational commitment, *Social Behavior and Personality*, v.44, n.8, pp.1349~1358, 2016
52. Y. Jung, **S. Kim** and B. Choi, Consumer Valuation of the Wearables: The Case of Smartwatches, *Computers in Human Behavior*, v.63, pp.899~905, October 2016 (Corresponding author)
53. J. Choi and **S. Kim**, Is the smartwatch an IT product or a fashion product? A study on factors affecting the intention to use smartwatches, *Computers in Human Behavior*, v.63, pp.777~786, October 2016 (Corresponding author)
54. J. Kim, **S. Kim** and C. Nam, User resistance to acceptance of In-Vehicle Infotainment (IVI) systems, *Telecommunications Policy*, v.40, no.9, pp.919~930, September 2016 (Corresponding author)
55. J. Jung, C. Nam, E. Lee and **S. Kim**, Subculture by autonomy and group cohesion and its effect on job satisfaction of R & D professionals in an R&D organization, *Journal of Management & Organization*, v.22, n.2, pp.154-172, 2016
56. J. Kim, **S. Kim** and C. Nam, Competitive dynamics in the Korean video platform market: Traditional pay TV platforms vs. OTT platforms, *Telematics and Informatics*, v.33, n.2, pp.711-721, 2016 (Corresponding author)
57. S. Kim and **S. Kim**, A Multi-criteria Approach toward Discovering Killer IoT Application in Korea, *Technological Forecasting and Social Change*, v.102, 143-155, January 2016 (Corresponding author)
58. J. Park, **S. Kim** and C. Nam, Why has a Korean telecommunications technology

- failed: A case study on WiBro, *Telematics and Informatics*, v.32, n.4, pp.603-612, 2015 (Corresponding author)
59. S. Nam, C. Nam and **S. Kim**, The impact of patent litigation on shareholder value in the smartphone industry, *Technological Forecasting and Social Change*, v.95, pp.182-190, 2015 (Corresponding authors)
60. J. Lim, C. Nam, **S. Kim**, E. Lee and H. Lee, A new regional clustering approach for mobile telecommunications policy in China, *Telecommunications Policy*, v.39, n.3-4, pp.296-304, 2015 (Corresponding author)
61. Y. Jung and **S. Kim**, Response to potential information technology risk: Users' valuation of electromagnetic field from mobile phones, *Telematics and Informatics*, v.32, pp.57-66, 2015(Corresponding author)
62. M. Ryu, J. Kim and **S. Kim**, Factors affecting application developers' loyalty to mobile platforms, *Computers in Human Behavior*, v.40, pp.78-85, 2014 (Corresponding author)
63. J. Lim, C. Nam, **S. Kim**, H. Rhee, E. Lee, H. Lee, Forecasting 3G mobile subscription in China: A study based on stochastic frontier analysis and a Bass diffusion model, *Telecommunications Policy*, v.36, n.10-11, pp.858-871, 2012 (Corresponding author)
64. Y. Kang, M. Ryu and **S. Kim**, Exploring sustainability management for telecommunications services: A case study of two Korean companies, *Journal of World Business*, v. 45, n.4, 415-421, 2010 (Corresponding author)
65. **S. Kim**, H. Lee and M. Lee, Research in convergence: A literature analysis, *Journal of Research and Practice in Information Technology*, v.42, n.3, pp.191-205, 2010
66. **S. Kim**, C. Nam, H. Jung and M. Ryu, Adoption of fixed-mobile convergence in the U.S. telecommunication industry, *Journal of Research and Practice in Information Technology*, v.42, n.3, pp.207-218, 2010
67. M. Ryu, **S. Kim** and E. Lee, Understanding the factors affecting online elderly people's participation in video UCC services, *Computers in Human Behavior*, v.25, n.3, pp.619-632, 2009 (Corresponding author)
68. Y. Kang and **S. Kim**, Understanding user resistance to participation in multihop communications, *Journal of Computer-Mediated Communication*, v.14, n.2,

- pp.328-351, 2009 (Corresponding author)
69. C. Nam, **S. Kim**, H. Lee and B. Duan, Examining the influencing factors and the most efficient point of broadband adoption in China, *Journal of Research and Practice in Information Technology*, v.41, n.1, pp.25-38, 2009 (Corresponding author)
 70. C. Nam, Y. Kwon, **S. Kim** and H. Lee, Estimating scale economies of the wireless telecommunications industry using EVA data. *Telecommunications Policy*, v.33, n.1-2, pp.29-40, 2009
 71. **S. Kim**, H. Kim, H. Lee, An institutional analysis of an E-government system for anti-corruption: The case of OPEN, *Government Information Quarterly*, v.26, n.1, pp.42-50, 2009
 72. H. Lee, **S. Kim**, C. Nam and S. Han, Earnings management of acquiring firms in stock-for-stock takeovers in the telecommunications industry, *Journal of Media Economics*, v.21, n.4, pp.217-233, 2008 (Corresponding authors)
 73. C. Nam, **S. Kim** and H. Lee, The role of WiBro: Filling the gaps in existing mobile broadband technologies, *Technological Forecasting and Social Change*, v.75, n.3, pp.438-448, 2008 (Corresponding authors)
 74. **S. Kim**, The development of wireless telecommunications and local governments' policy responses: The U.S. case, *Government Information Quarterly*, v.24, n.3, pp.611-623, 2007
 75. D. Yang, **S. Kim**, C. Nam and J. Min, Development of a decision model for business process outsourcing, *Computers & Operations Research*, v.34, n.12, pp.3769-3778, 2007 (Corresponding author)
 76. D. Yang, C. Nam, E. Lee, **S. Kim** and J. Kim, Effect of time of adoption on consumer preference for telematics services, *Computer Standards & Interfaces*, v.27, n.4, pp.337-346, 2005
 77. **S. Kim** and K. Cho, Achieving administrative transparency through information systems: A case study in the Seoul Metropolitan Government, *Lecture Notes in Computer Science*, v.3591, pp.113-123, 2005
 78. D. Yang, **S. Kim**, C. Nam and J. Moon, Fixed and mobile service convergence and reconfiguration of telecommunications value chains, *IEEE Wireless Communications*, v.11, n.5, pp.42-47, 2004 (Corresponding author)

79. D. Yang, **S. Kim**, C. Nam and I. Lee, The future of e-Government: Collaboration across citizen, business, and government, *Lecture Notes in Computer Science*, v.3183, pp.558-559, 2004
80. **S. Kim**, The role of electronic commerce in determining desirable customer relationship outcomes, *Lecture Notes in Computer Science*, v.3182, pp.348-356, 2004

(Papers published in other international journals)

1. P. Hanafizadeh and **S. Kim**, Digital Business: A new forum for discussion and debate on digital business model and digital transformation, *Digital Business*, v.1, n.1, 100006, September 2020 (10.1016/j.digbus.2021.100006)
2. J. Kim and **S. Kim**, How E-learning business for teens has evolved in Korea: The case of MegaStudy, *International Journal of Contents*, v.8, n.1, 10-15, 2012 (Corresponding author)
3. **S. Kim**, E. Na and M. Ryu, Convergence between mobile and UCC media: The potential of mobile video UCC service, *Communications & Convergence Review*, v.2, n.1, pp.26-35, 2010 (Corresponding author)
4. C. Nam, **S. Kim**, H. Lee and D. Cho, Optimal bundle of multimedia services in the emerging mobile markets, *Communications & Strategies*, n.63, 3rd quarter, pp.33-49, 2006 (Corresponding author)
5. **S. Kim**, Firm characteristics influencing the extent of electronic billing adoption: an empirical study in the US telecommunication industry, *Telematics and Informatics*, v.19, n.3, pp 201-223, 2002
6. **S. Kim** and B. Litman, An economic analysis of the US wireless telephone industry: responses to new technologies, *Telematics and Informatics*, v.16, pp.27-44, 1999
7. **S. Kim**, Cultural imperialism on the Internet, *The Edge: The E-Journal of Intercultural Relations*, Available on <http://www.interculturalrelations.com/v1i4Fall1998/f98kim.htm>, 1998

(Chapters in international books)

1. E. M. Noam and The International Media Concentration Collaboration (South

- Korea – D. Kim and **S. Kim**) (2016), *Who Owns the World's Media? Media Concentration and Ownership around the World*, Oxford University Press: New York, NY.
2. **S. Kim** and M. Ryu (2014). Mobile Commerce Applications. In Mansell, R and Ang, P-H (Eds), *The International Encyclopedia of Digital Communication and Society*, Wiley Blackwell-ICA Encyclopedias of Communication. Malden and Oxford: Wiley, ISBN 9781118290743.
 3. **S. Kim**, E. Na and M. Ryu, Factors affecting user participation in video UCC (User-created contents) services, in C. Steinfield, B.T. Pentland, M. Ackerman and N. Contractor (Eds.), *Communities and Technologies*, Springer-Verlag London Limited, pp.209-224, 2007
 4. **S. Kim**, Strategic choices in the development of a business-to-business electronic commerce system, in *Business Briefing: Electronic Commerce*, World Markets Research Center, pp.36-42, 1999

(Papers published in KCI indexed journals)

1. Y. Park and **S. Kim**, The decoupling within the Korean music streaming industry: The growth of YouTube Music and the downturn of MelOn, *The Journal of Korean Institute of Communications and Information Sciences (J-KICS)*, v.48, n.11, 2023 (Corresponding author)
2. C. Lim, Y. Jung, H. Kim, S. Kim, S. Lee and **S. Kim**, Study on analyzing the pattern of content consumption through local OTT service based on the spatiotemporal context. *Journal of Digital Contents Society*, v.24, n2, 273-291, 2023 (Corresponding author, in Korean)
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56. S. Lee, J. Kim, **S. Kim**, C. Nam and Y. Shim, Co-evolution of mobile ecosystem and the transformation of keystone players, The 8th ITS Asia-Pacific Regional Conference, Taipei, Taiwan, June 2011
 57. J. Kim and **S. Kim**, An Institutional Analysis of Korean Online Gaming Industry, The 18th Biennial Conference of the ITS, Tokyo, Japan, June 2010
 58. J. Nam, C. Nam, **S. Kim** and M. Yeom, An empirical study on attributes for selecting telematics in Korea, ITS Africa-Asia-Australasia Regional Conference, Perth, Australia, August 2009
 59. J. Nam, C. Nam, **S. Kim** and M. Yeom, Exploring attributes for selecting VoIP service in Korea, The International Conference on Telecom Technology and Applications (ICTTA 2009), Manila, Philippines, June 2009
 60. S. Yang, S. Kurnia, H. Lee and **S. Kim**, The impact of mobile phone use and social capital development: a preliminary study in South Korea, PACIS (The Pacific Asia Conference on Information System) 2008, Suzhou, China, July 2008
 61. H. Lee, **S. Kim**, C. Nam and S. H. Han, Earnings management of acquiring firms in stock-for-stock takeovers in the telecommunications industry, ITS Africa-Asia-Australasia Regional Conference, Perth, Australia, August 2007
 62. **S. Kim**, E. Na and M. Ryu, Factors influencing users' participation in video UCC (User Created- Contents) services, 3rd International conference on Communities and Technologies, East Lansing, Michigan, USA, June 2007
 63. H. Eun and **S. Kim**, Developing an end-user oriented SLA in the NGN environment, COIN-NGNCON 2006, Jeju Island, Korea, July 2006
 64. M. Ryu, **S. Kim** and H. Eun, The firm-level impacts of NGN regulatory changes: The Korean case, COIN-NGNCON 2006, Jeju Island, Korea, July 2006
 65. M. Ryu, Y. Kang and **S. Kim**, The search for sustainability: Developing a telecommunications sustainability management index for telcos, 16th Biennial Conference of the ITS, Beijing, China, June 2006
 66. **S. Kim**, M. Lee, H. Eun and M. Ryu, From the value chain to the value circle: Understanding new business opportunities in the ubiquitous business environment, 16th Biennial Conference of the ITS, Beijing, China, June 2006
 67. D. Cho, C. Nam and **S. Kim**, Optimal bundle of multimedia services according to

- customers' preference in the emerging mobile markets - T-DMB, S-DMB, WiBro, HSDPA, 16th Biennial Conference of the ITS, Beijing, China, June 2006
68. **S. Kim**, Y. Shim, M. Ryu and J. Kim, NGN regulation scenarios as of year 2010: the Korean case, KMIS2005, Jeju, Korea, November 2005
 69. **S. Kim**, H. Eun, Y. Kang and M. Lee, How to respond to Heterogeneous Inter-industry Convergence? : The Concept of Convergence Portfolio Matrix, KMIS2005, Jeju, Korea, November 2005
 70. **S. Kim** and K. Cho, Achieving Administrative Transparency through Information Systems: A case study in the Seoul Metropolitan Government, EGOV2005, Copenhagen, Denmark, August 2005
 71. M. Ryu and **S. Kim**, A Business Model for Location-Based Services with Wireless Ad Hoc Networks, ITS Africa-Asia-Australasia Regional Conference, Perth, Australia, August 2005
 72. **S. Kim**, The role of electronic commerce in determining desirable customer relationship outcomes, EC-Web 2004, Zaragoza, Spain, September 2004
 73. D. Yang, **S. Kim**, C. Nam and I. Lee, The future of e-Government: Collaboration across citizen, business, and government, EGOV 2004, Zaragoza, Spain, September 2004
 74. C. Nam, **S. Kim** and H. Lee, Filling the Gaps in Fixed-Mobile Convergences: The Emerging Role of PIS (Portable Internet Service), 15th Biennial Conference in Berlin, Germany, September 2004
 75. M. Kim and **S. Kim**, A dialectical analysis of convergence of telecommunications and media value chains, 4th Annual Hawaii International Conference On Business, Hawaii, USA, June 2004
 76. **S. Kim**, The impact of wireless telecommunications on local community and local governments' policy responses: The U. S. case and its implication, PISTA 2003, Orlando, USA, July 2003
 77. Y. Jung and **S. Kim**, Between physical service and online service: the possibilities and limitations of the self-service technologies in G2C context, PISTA 2003, Orlando, USA, July 2003
 78. H. Jung and **S. Kim**, The city-owned broadband network for e-Government: the case of e-Seoul Net, PISTA 2003, Orlando, USA, July 2003

79. K. Cho and **S. Kim**, Solving the corruption issues by information technology: the case of the OPEN system in Seoul Metropolitan Government, PISTA 2003, Orlando, USA, July 2003
80. G. Kim and **S. Kim**, Two-way convergence of Korean portal market: competitive responses to the new mobile Internet technology, mBusiness 2003, Austria, June 2003
81. **S. Kim**, Factors influencing customers' use of electronic commerce in stock trading: An empirical study in Korea, PACIS (The Pacific Asia Conference on Information System) 2001, Seoul, Korea, 2001
82. **S. Kim**, Firm characteristics influencing the extent of electronic billing adoption: an empirical study in the US telecommunication industry, the AEJMC (Association for Education in Journalism and Mass Communication) Conference, Phoenix, Arizona, USA, 2000
83. **S. Kim**, A financial understanding of telecommunication takeovers: the effect of takeover characteristics on the shareholders' wealth, the 27th TPRC (Telecommunication Policy Research Conference), Alexandria, Virginia, USA, 1999
84. **S. Kim** and B. Litman, An economic analysis of the US wireless telephone industry: responses to new technologies, the 49th ICA (International Communication Association) conference, San Francisco, California, USA, 1999
85. **S. Kim**, Strategic choices in the development of a business-to-business electronic commerce system, the 1st ICTEC (International Conference for Telecommunication and Electronic Commerce), Nashville, Tennessee, USA, 1998
86. **S. Kim**, Spectrum auctions, the Telecommunication Act of 1996 and local governments' wireless telecommunication policies, the 26th TPRC (Telecommunication Policy Research Conference), Alexandria, Virginia, USA, 1998
87. **S. Kim** and M. Kwon, Interactive cable TV as an infrastructure for local electronic commerce: A case study of Time Warner's FSN (full service network) trial in Orlando, the MTAC (Multimedia Technology and Applications Conference), L.A., California, USA, 1998
88. **S. Kim** and T. Muth, Convergence and local governments' telecommunication initiatives: A case study of 19 Michigan local communities, the 12th Biennial ITS (International Telecommunication Society) conference, Stockholm, Sweden, 1998

and the AEJMC (Association for Education in Journalism and Mass Communication) conference, Dallas, Texas, USA, 1998

89. **S. Kim**, Cultural imperialism on the Internet, the ICIR (International Conference for Intercultural Relations), Fullerton, California, USA, 1998

FUNDED RESEARCH PROJECTS

(From major ICT and media firms)

1. Basic research on the development of digital platforms, **FIPRA Korea**, 2022 ~ 2023
2. Major changes driven by digital platforms in ICT ecosystem, **SK Telecom**, 2021 ~ 2022
3. The trends and dynamics in OTT market, **SK Telecom**, 2020 ~ 2021
4. Research on Internet platform industry (3rd year), **Naver**, 2020
5. Research on internalization of local Internet services, **Naver**, 2019
6. Research on Internet platform industry (2nd year), **Naver**, 2019
7. Ways to use emerging media for insurance business, **Samsung Fire & Marine Insurance Co., Ltd**, 2019
8. Research on M&A in ICT and media industry, **SK Telecom**, 2019
9. A method to determine the value of news provided to Naver, **Naver**, 2018
10. Research on Internet platform industry (1st year), **Naver**, 2018
11. Co-evolution of telecommunication and media industry, **SK Telecom**, 2017 ~ 2018
12. Forum on home shopping strategy and policy (2nd year), **CJ O Shopping**, 2017 ~ 2018
13. Forum on Internet strategy and policy (4th year), **Naver**, 2017~2018
14. The future direction of media industry, **SK Telecom**, 2016 ~ 2017
15. Forum on Internet strategy and policy (3rd year), **Naver**, 2016 ~ 2017
16. Forum on home shopping strategy and policy (1st year), **CJ O Shopping**, 2016 ~ 2017
17. Strategies for TV home shopping, **CJ O Shopping**, 2015

18. Cross platform measurement and total screening rate, **Chosun Media R&D**, 2015
19. Forum on Internet strategy and policy (2nd year), **Naver**, 2014 ~ 2015
20. Forum on Internet strategy and policy (1st year), **Naver**, 2013 ~ 2014
21. A study on Naver's corporate governance, **Naver**, 2014
22. Opinion on advertisements in Naver's search service, **Kim & Chang**, 2013
23. Users' welfare increase through the introduction of LTE-TDD network, **Qualcomm Korea**, 2013
24. Internet service classification and market definition, **NHN**, 2013
25. Telecommunication regulation issues, **NHN**, 2012
26. Mobile platform neutrality, **SK Telecom**, 2011 ~ 2012
27. The evolution of mobile ecosystem, **SK Telecom**, 2010
28. The next generation of telematics strategies, **Hyundai Motors**, 2009
29. The policy issues in the coming telecommunication environment, **SK Telecom**, 2007
30. Strategies on mobile devices, **SK Telecom**, 2006 ~ 2007
31. Regulatory responses to fixed and mobile convergence challenge, **KT**, 2006
32. Unlicensed spectrum: Opportunities and business potential, **SK Telecom**, 2006
33. Evaluating business goals and performance, **KT**, 2004 ~ 2006
34. The future of Grid-based service: market trends and business possibilities, **KT**, 2005
35. A new regulatory framework for NGN (Next Generation Network) challenges, **SK Telecom**, 2005
36. Competitive strategies coping with fixed and mobile convergence challenge, **SK Telecom**, 2003

(From governments and public institutions)

1. Intelligent information technology and personal/ organizational/social problems: Diagnosis and resolution, Research Institute program supported by **The National Research Foundation (NRF) of Korea**, 2023 ~2029
2. Yeon Manhee Research Fund (A case study on ESG management of Korean content firms), **Korea University**, 2023 ~ 2024

3. How to use social robot for elderly care in an age of declining population, **Asan Foundation**, 2023 ~ 2024
4. A comparative study on digital platform literacy in Korea and Finland, **Korea-Nordic R&D Network Program** supported by **The National Research Foundation** (NRF) of Korea, 2023
5. Yeon Manhee Research Fund (Research exploring ESG management for Korean digital platforms), **Korea University**, 2022 ~ 2023
6. Center for ICT and Society (Research on the Influence of Intelligent information technologies on society), SSK supported by **The National Research Foundation (NRF) of Korea**, 2019 ~2023
7. Smart Media Service Research Center (Interdisciplinary research for innovation and development of smart media service), ITRC supported by **Ministry of Science and ICT**, 2020 ~ 2025
8. BK21 Four R&E Center for Media and Communication, **The National Research Foundation (NRF) of Korea**, 2020 ~ 2022
9. The plan for promoting media and broadcasting industry, **Korea Communications Agency**, 2021
10. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2018
11. Digital society inclusion policy research center, **The Ministry of Science, ICT and Future Planning of Korea**, 2016 ~ 2018
12. Research on the new direction for broadcasting policy and regulation, **Korea Communications Agency**, 2017
13. Study on Korean MCN (Multi Channel Network) industry, **Korea Radio Promotion Association**, 2017
14. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2017
15. Research on video platforms, contents and media usage in major countries, **Korea Information Society Development Institute**, 2016
16. Global telecommunication industry and its evolutionary path, **Korea Information Society Development Institute**, 2016
17. Socially responsible IoT and Quality of life, **The National Research Foundation**

(NRF) of Korea, 2016 ~2019

18. Social acceptance and effects of M2M (Machine to Machine) technology, **The National Research Foundation (NRF) of Korea, 2013 ~ 2016**
19. Spectrum and future Research Center (Research on spectrum and future policy), **The Ministry of Science, ICT and Future Planning of Korea, 2013 ~ 2017**
20. Pay-TV and OTT markets and media consumption in selected countries, **Korea Information Society Development Institute, 2015**
21. Pay-TV markets and OTT players in selected countries, **Korea Information Society Development Institute, 2014**
22. Digital news distribution in N-screen environment, **Korea Press Foundation, 2014**
23. Public broadcasting's cross-media strategies, **Korean Broadcasting System (KBS), 2014**
24. Evaluation of MBC management, **Foundation for Broadcast, 2014**
25. Government 3.0 for Post office, **Korea Post, 2014**
26. Future models for post office, **Korea Post, 2013**
27. Optimizing offline channels for post office, **Korea Post, 2013**
28. Evaluation of MBC management, **Foundation for Broadcast, 2013**
29. Cable TV operators' strategies for Super Wi-Fi service, **Korea Cable Television Association, 2013**
30. Issues on mobile platform neutrality, **Korea Information Society Development Institute, 2013**
31. Horizontal telecommunication and broadcasting regulation, **Korea Telecommunications Operators Association, 2013**
32. A study on comprehensive development strategies for media in a smart age, **Korea Communications Agency, 2012**
33. The evolution of video content ecosystem, **Korea Information Society Development Institute, 2012**
34. The evolution plan for post office ecosystem, **Korea Post 2011**
35. Cases and implications of capitalizing UCC in the heart of the newsroom, **Korea Press Foundation, 2010**
36. Wireless towers, social issues and policy responses, **Korea University, 2008**

37. Legal foundations and business model for BcN (Broadband Convergence Network, **National IT Industry Promotion Agency**, 2004 ~ 2008
38. u-Health service markets and value propositions, **National Information Society Agency**, 2007
39. Exploring business models for ubiquitous environments, **Korea Industrial Technology Foundation**, 2005
40. Evaluating the effectiveness of information systems audit, **National Information Society Agency**, 2004
41. Business models for exporting Internet security solutions, **Ministry of Information and Communication**, 2003
42. The development of wireless telecommunications and local governments' policy responses, **Information and Communication University**, 2003
43. Exploring basic strategies for commercializing portable Internet service, **Electronics and Telecommunications Research Institute**, 2003
44. TELECOMATRIX/MI, **State Government of Michigan**, 1997